

A History of Dai-Tokyo Fire & Marine Insurance

1918	Tokyo Movable Property Fire Insurance Company established
1920	Toshin Fire Insurance Co., Ltd. (sister company) established
1944	Merger of Tokyo Movable Property Fire Insurance and Toshin Fire Insurance, name changed to Dai-Tokyo Fire Insurance Co., Ltd.
1949	Name changed to Dai-Tokyo Fire & Marine Insurance
1959	Policy of active involvement in automobile insurance adopted
1968	50th anniversary, approval gained for long-term comprehensive insurance (Echo Insurance)
1983	24-hour claim reception service introduced
1989	Dai-Tokyo Fire & Marine Insurance Shinjuku Building completed
1996	Head office relocated to Dai-Tokyo Fire & Marine Insurance Shinjuku Building, start of life insurance operations by newly established life subsidiary (Dai-Tokyo Shiawase Life Insurance Co., Ltd.)

A History of Chiyoda Fire & Marine Insurance

1897	Otaru Cargo Insurance Co., Ltd. Established
1913	Chiyoda Fire Insurance Co., Ltd. established
1919	Approval gained for involvement in general fire insurance, marine insurance, transportation insurance, and related reinsurance activities, enabling Otaru Cargo Insurance to become a general insurance company
1922	Name changed to Fukoku Fire & Marine Insurance Co., Ltd.
1942	Chitose Fire & Marine Reinsurance Co., Ltd. absorbed by Chiyoda Fire Insurance, Chiyoda Fire Insurance renamed Chiyoda Fire & Marine Insurance Co., Ltd.
1944	Merger of Fukoku Fire & Marine Insurance with Okura Fire & Marine Insurance
1945	Equal merger of Okura Fire & Marine Insurance and Chiyoda Fire & Marine Insurance to form Okura Chiyoda Fire & Marine Insurance Co., Ltd.
1946	Name changed to Chiyoda Fire & Marine Insurance Co., Ltd.
1959	Tie-up with Chukyo business circles, including Toyota Motor Corp. and Tokai Bank
1996	Commencement of life insurance operations by newly established life subsidiary (Chiyoda Kasai Ebisu Life Insurance Co., Ltd.)



The Path to Merger

March 1, 2000	Merger of Chiyoda Fire & Marine Insurance and Dai-Tokyo Fire & Marine Insurance announced at the Imperial Hotel, Hibiya, Tokyo
September 8, 2000	Merger agreement signed, details of new company announced • Name: Aioi Insurance Co., Ltd. • Head office: Ebisu, Tokyo
December 2000	Special general meeting of shareholders convened, merger approved
January 30, 2001	Board structure for new company provisionally decided
March 7, 2001	Announcement of "IAP", a new automobile insurance product to be launched on April 1 to commemorate the merger
April 1, 2001	Aioi Insurance Co., Ltd. established