

To whom it may concern

Mitsui Sumitomo Insurance Group Holdings, Inc.

MSIG Revised certain Numeric Goals of Mid-term Management Plan

Mitsui Sumitomo Insurance Group Holdings, Inc. ("MSIG") (President Toshiaki Egashira) hereby announces revision of certain numeric goals in New Challenge 10, the Group's mid-term management which sets fiscal 2010 as its target year [as follows].

1. Details and Background of the Revision

MSIG has revised the following numeric goals for fiscal 2010 set in the mid-term management plan, reflecting changes emerged in the external business environment after its formulation in April 2007, such as premium rates of Compulsory Automobile Liability Insurance ("CALI") reduced effective April 2008 and a sharp rise of the yen against the dollar late in fiscal 2007.

(1) Stand-alone goals of Mitsui Sumitomo Insurance Co., Ltd. (hereinafter "MSI") (MSIG's wholly owned subsidiary)

i. Net premiums written

Re-set at over 1,300 billion yen, down 70 billion yen, for fiscal 2010

ii. Combined ratio

CALI is changed to be excluded from the combined ratio calculation for the purpose of eliminating effects of the CALI premium cut on it.

(2) Consolidated non-life insurance business

i. Consolidated net premiums written

Re-set at over 1,560 billion yen, down 90 billion yen, for fiscal 2010

Goals are unchanged as for Group Core Profit and Group ROE, MSIG's management indices of profit and capital efficiency, respectively.

2. Revised and original goals

< Revision > The revisions are underlined

	Revised numeric goals for fiscal 2010
Group Core Profit *1 Group ROE *2	over 100 billion yen 5.0% or more
[MSI alone] Net premiums written *3	<u>over 1,300 billion yen</u>
Combined ratio *4 (excluding CALI)	95.0% or less
[Consolidated non-life] Consolidated net premiums written	<u>over 1,560 billion yen</u>

< Original >

	Original numeric goals for fiscal 2010
Group Core Profit Group ROE	over 100 billion yen 5.0% or more
[MSI alone] Net premiums written	over 1,370 billion yen
Combined ratio	95.0% or less
[Consolidated non-life] Consolidated net premiums written	over 1,650 billion yen

< Notes >

*1) Group Core Profit = consolidated net income - capital losses/gains on stocks - evaluation losses/gains on credit derivatives
- other special losses/gains - consolidated net income of life insurance subsidiaries
+ profit before the provision of additional policy reserve for standard underwriting reserve at Mitsui Sumitomo Kirameki Life
+ equity in earnings under U.S. GAAP of Mitsui Sumitomo MetLife and certain other items
(All profit figures are on an after-tax basis.)

*2) Group ROE = Group Core Profit ÷ consolidated shareholders' equity (defined as the average of shareholders' equity at the beginning and at the end of the fiscal year) × 100

*3) Excludes refundable premiums under Modo-Rich automobile insurance policies that provide for return of premium on maturity

*4) Combined ratio = net loss ratio + net expense ratio (exclusive of CALI)