

October 1, 2011

MS&AD Insurance Group Holdings, Inc.

### **Establishment of Mitsui Sumitomo Aioi Life Insurance Company, Limited**

We are pleased to announce that Mitsui Sumitomo Aioi Life Insurance Company, Limited (the “Company”) was established as of today through a merger of two companies in the Group; Mitsui Sumitomo Kirameki Life Insurance Company, Limited and Aioi Life Insurance Company, Limited.

Below please find the profile of the Company.

- |                                   |                                                      |
|-----------------------------------|------------------------------------------------------|
| 1. Trade Name:                    | Mitsui Sumitomo Aioi Life Insurance Company, Limited |
| 2. Address:                       | 3-1-6, Nihonbashi, Chuo-ku, Tokyo, Japan             |
| 3. Representative:                | Shizuka Sasaki, Director, President                  |
| 4. Stated Capital:                | JPY 35.5 billion                                     |
| 5. Total Asset *:                 | JPY 1,789.7 billion                                  |
| 6. Amount of Policies in Force *: | JPY 16,432.9 billion                                 |

\* Total Asset and Amount of Policies in Force represent simple aggregates of Mitsui Sumitomo Kirameki Life Insurance Company, Limited (Non-consolidated) and Aioi Life Insurance Company, Limited (Non-consolidated) as of the end of March 2011.

#### **(Reference) Outline of the Group**

