# On the Issuance of the MS&AD Integrated Report 2024

Thank you for reading the MS&AD Integrated Report 2024.

In the last fiscal year, various problems occurred because of business practices in the non-life insurance industry, including price-fixing and fraudulent insurance claims by agents. In response to these problems, the MS&AD Insurance Group has returned to our "Mission," "Vision," and "Values" ("MVV") and we are working to transform into companies committed to serving the "best interests of our customers."

In the MS&AD Integrated Report 2024, we have emphasized the declarations of intent for medium- and long-term growth by Shinichiro Funabiki, the newly appointed CEO, and each CxO. We have also introduced employees who are working on "major reforms of business style transformation," with the aim of enhancing our inherent value as an insurance company and becoming the insurance company of choice for customers.

We hope that this integrated report will help readers understand the Group's commitment to sustainable growth and the enhancement of corporate value along with social progress.

#### **Editorial Policy**

The MS&AD Group publishes an Integrated Report to provide customers, shareholders, investors, and all other stakeholders with an understanding of our initiatives aimed at solving social issues and increasing corporate value throughout our business. In the 2024 edition, we have focused on the following two points.

#### (1) Dynamic communication of the direction of management

Through this Integrated Report, we aim to clearly communicate our management direction. We have focused on portraying the Group's growth story beyond the time frame of the Medium-Term Management Plan, particularly in the message from CEO Shinichiro Funabiki and other CxO

#### (2) Strengthening "Findability," "Connectivity," and "Reality"

While maintaining the comprehensiveness of the report with an awareness of statutory and regulatory disclosures, we have structured this report in a way that maintains its readability and accessibility, and making it easy for readers to find the necessary information. We are also conscious of the connection between the organization of information to convey "Connectivity (consistency of financial and nonfinancial information)" and strategies and measures to ensure they have "Reality (concreteness)."

To prepare this report, we refer to the "International Integrated Reporting Framework" recommended by the IFRS Foundation and the "Guidance for Collaborative Value Creation" provided by the Ministry of Economy, Trade and Industry, and explain our Group's business model-based story of value creation and our creation of shared value with society (CSV initiatives) in an easy-to-understand manner.

#### Explanation of cover

With the color "white" symbolizing a new start, the cover shows our determination to reform ourselves into a "company that pursues the best interests of customers.



## MS&AD Insurance Group Disclosure Framework Story When preparing this Integrated Report, we have emphasized the communication of the Group's medium- to long-term growth story to our stakeholders. We hope readers will also **Integrated Report** look at our other publications as well. https://www.ms-ad-hd.com/en/ir/library/disclosure.htm Sustainability Report https://www.ms-ad-hd.com/en/csr/report.htm Green Resilience Report (TCFD and TNFD Report https://www.ms-ad-hd.com/en/csr.html **Securities Reports and Earnings Reports** https://www.ms-ad-hd.com/ja/ir/library.html (Japanese version only) **DE&I** Report https://www.ms-ad-hd.com/en/group/value/diversity\_inclusion.html Data Corporate website

#### About MS&AD

For further detailed information on the MS&AD Insurance Group,

please refer to the information on the Company's official website.

https://www.ms-ad-hd.com/en/index.html

### **WHO WE ARE**

https://www.ms-ad-hd.com/ en/group/about.html

- ▶Our Purpose
- ▶Company Information
- ▶Our Strengths

## WHAT WE DO

https://www.ms-ad-hd.com/ en/group/what.html

- ▶ Our Businesses
- ▶ Management Plans and Policies
- ▶ MS&AD's Story of Value Creation

#### **OUR PLATFORM**

https://www.ms-ad-hd.com/ en/group/value.html

- ▶ Risk Management
- ▶ Corporate Governance
- ▶ Internal Control
- ▶ Disclosure and Information
- ▶ Human Resource Strategy

#### Investors

https://www.ms-ad-hd.com/ en/ir.html



### Sustainability

https://www.ms-ad-hd.com en/csr.html



## **Corporate Video**

https://www.ms-ad-hd.com en/ir.html



#### MS&AD's aspirations (video)

https://www.ms-ad-hd.com/ ia/ir/library/disclosure.html



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When structuring this Integrated Report, we have referred to the "four pillars (governance, strategy, risk management, and metrics and targets)" of disclosure items recommended in the TCFD, IFRS Sustainability Disclosure Standards, etc.

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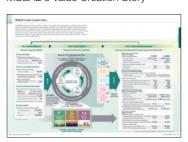
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We will achieve sustainable growth by resolutely implementing major reforms of business style based on the premise of "fair competition"

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INTEGRATED REPORT 2024





## Our Mission

Our Mission The Group's Raison d'être

To contribute to the development of a vibrant society and help secure a sound future for the planet by enabling safety and peace of mind through the global insurance and financial services business

Our Vision

The Group's aspirations for the medium term

To create a world-leading insurance and financial services group that consistently pursues sustainable growth and enhances corporate value

Our Values

The credo for all employees aimed at realizing the Group's mission

#### **CUSTOMER FOCUS**

Striving to provide security and satisfaction to our customers

Being sincere, kind, and fair in our dealings with people

### **TEAMWORK**

Growing together as a team by respecting one another's individuality and opinions and sharing knowledge and ideas

Always improving the way we work while responding to stakeholders' interests

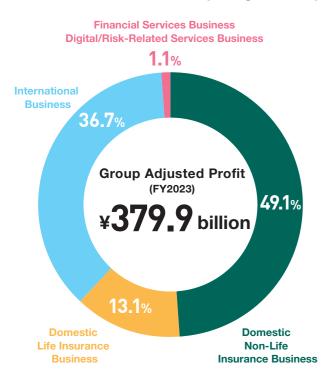
#### **PROFESSIONALISM**

Providing high-quality services by constantly enhancing our skills and proficiency

Contribute to the development of a vibrant society and help secure a sound future for the planet The MS&AD Insurance Group is an insurance and financial group with two core companies, Mitsui Sumitomo Insurance and Aioi Nissay Dowa Insurance.

We operate non-life and life insurance businesses in Japan and overseas, offering various products and services to address the diverse risks of our customers. We aim to become a "world-leading insurance and financial services group" by leveraging the strengths of each Group company to meet the needs of our customers.

### **Five Business Domains Comprising the Group**





MS&AD Mitsui Sumitomo Insurance

MS&AD Aioi Nissay Dowa Insurance

MS&AD Mitsui Direct General Insurance

**Domestic Life** Insurance Busine

MS&AD Mitsui Sumitomo Aioi Life Insurance

MS&AD Mitsui Sumitomo Primary Life Insurance

MSIG **MS**•Reinsurance MS FirstCapital

**MS** ransverse

**Financial Services Business** 

MS&AD MITSUI SUMITOMO INSURANCE Venture Capital Co., Ltd.

MS&AD WENTURES

MSI GuaranteedWeather

Digital/Risk-Related

MS&AD MS&AD InterRisk Research & Consulting, Inc.

### Numeric data representing the current status of the Group\*

\*Data as of the end of FY2023, except where noted

¥26,960.2 billion ¥5,749.3 billion (as of June 30, 2024)

Consolidated net premiums ¥4,261.7 billion

 $\pm 379.9$  billion

Rate of growth in earnings per share (EPS)\* \*Average growth rate from FY2013 to FY2023

Group Adjusted ROE

Adjusted Profit

Group

(Economic Solvency Ratio)\*

Consolidated solvency margin ratio

Standard & Poor's

Rating and Investment Information, Inc. (R&I)

\*Credit ratings for domestic insurance companies

Consolidated number

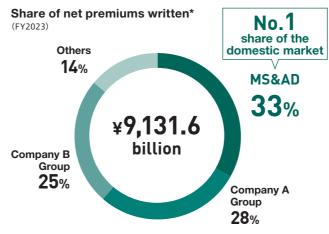
Ratio of global 38,391 persons 24.9%

MSCI ESG Rating **AA** CDP A-Selected for inclusion in the **Dow Jones Sustainability Asia Pacific Index** 

## Position in domestic business and overseas expansion

### **Domestic Non-Life Insurance Business**

The non-life insurance group most chosen by customers in Japan

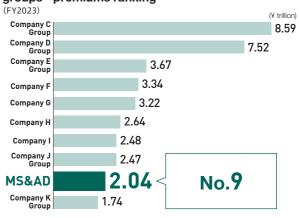


Source: Prepared by MS&AD based on publicly announced information from each insurance company and data from the General Insurance Association of Japan \*The figures for MS&AD are the simple sum of the non-consolidated figures for Mitsui Sumitomo Insurance, Aioi Nissay Dowa Insurance, and Mitsui Direct General Insurance.

## **Domestic Life Insurance Business**

No. 9 in premiums income among domestic life insurance companies/groups

Domestic life insurance companies/ groups'\* premiums ranking



Source: Prepared by MS&AD based on publicly announced information from each insurance company

### **International Business**

Overseas network in 48 countries\*

and regions around the world

\*Excluding Israel, the location of a global innovation base (as of April 1, 2024)

## Lloyd's and reinsurance businesses Europe ntered the United Kingdom

proximately 100 years ago. xpanding local business n continental Europe, with position second only to local majors

Americas Licensed to operate n all 50 U.S. states and urrently expanding our local businesses in addition to existing siness focusing on

No. 1 in gross written premiums (non-life) in the ASEAN region

Asia

FY2022 Gross Written Premiums Ranking of the ASEAN Countries







Figures in <> are GWP totals for the following countries: Singapore, Malaysia, Thailand, Indonesia, Philippines, and Vietnam

**Resources supporting MS&AD** 

▶ Sufficient and sound financial base for underwriting risk and growth investment

Consolidated net assets	<b>¥4,513.5</b> billion
ESR (Economic Solvency Ra	tio) <b>229</b> %

## Human and Intellectual Capital

▶Global and diverse human assets

48 countries worldwide	38,391

Most abundant risk data in Japan and the ASEAN region Risk assessment and investigation for 1,284 business continuity and development

#### ▶ Building a digital platform

Participants in the digital human assets 1,532 development program

### Social and Relationship Capital

No. 1 customer base and sales network in Japan

domestic customers (Two non-life insurance companies)	approx. Z. / million companies
	approx. <b>45.62</b> million individuals
Number of domestic n	on-life insurance agents <b>74,355</b>
Domestic claims har	ndling service centers 364

....... 2 7 ...:...

Partnerships with top companies in other industries

## Natural Capital

Number of

▶ Resources necessary for business activities

Total energy consumption	<b>727,336</b> GJ
Paper	<b>7,646</b> t
Water usage	<b>690 thousand</b> m

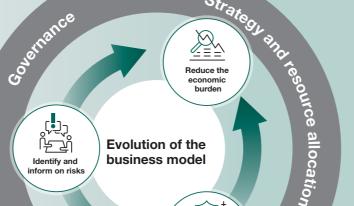
Note: Figures are for FY2023

## Business model and value proposition

**Value Creation System** 

## **Medium-Term Management Plan** (2022-2025) P.43

As a platform provider of risk solutions. we will grow together with society



**Evolution of the** business model Identify and +

**Strengths** Strong financial base Steady earnings growth Diverse human assets

Inputs

**Domestic and ASEAN** No. 1 share

ths Changing risks and opportunities **Priority issues** 

to be addressed P.15 (Sustainability-related materiality)



Consider materiality in relation to the social environment

## Corporate value enhancement through Creating Shared Value (CSV)

#### Sustainable growth foundation Financial Capital

▶ Pursuit of capital efficiency	FY2022	FY <b>2023</b>	
Group adjusted profit <sup>-1</sup>	¥222.2 billion	¥ <b>379.9</b> billion	
Group adjusted ROE <sup>11</sup>	6.1%	9.0%	
Cumulative TSR for the past 10 years	_	307.5%	

#### ▶ Continuous and stable shareholder returns

Shareholder yield	5.8%	8.0%
Dividend yield	4.9%	3.3%

## Innovation by diverse human assets

## Human and Intellectual Capital

### ▶ Providing work environments that offer a sense of satisfaction

Employee satisfaction	4.4 points/4.6 points	4.4 points/4.7 points
Pride, feeling motivated"/"Working vigorously"	(maximum score: 6 points)	(maximum score: 6 points)

#### ▶Ideas born from diversity

Percentage of mid-career employees among managerial staff	22.6% <sup>-2</sup>	<b>23.0</b> % <sup>3</sup>
Number of applicants for the Sustainability Contest	276	340
Number of applicants for the Digital Innovation Challenge Program	442	468
Digital human assets	3,601 <sup>-2</sup>	5,814₃
Overseas human assets	1,182 <sup>-2</sup>	1,189⁵

#### Establishment of strong partnerships Social and Relationship Capital

## ▶ Recovery of social losses

Net claims paid <sup>*1</sup>	¥2,242.5 billion	¥ <b>2,291.1</b> billion
Life insurance claims*1	¥530.8 billion	¥ <b>483.0</b> billion
Number of auto accident cases received (domestic, excluding CALI)	2.319 million cases	2.987 million cases

## Customer-focused business operations

Customer satisfaction (questionnaire at time of insurance payment)	95.7%	70.1%
Expanded problem-solving through regional cooperation with local	l governments across Japan	1

O			-
faced by regional companies (e.g., consulting, seminars)	12,349 cases	11,892 cases	

#### Our planet's sustainability Natural Capital

## ▶ Helping to create a zero-carbon society

- 1		00 550	04.004
	Contributing to the conservation of biodiversity		
	Renewable energy implementation rate	21.1%	23.0%
	Greenhouse gas emission reduction rate Scope $1 + 2$ (versus FY2019)	-26.8%	-35.3%

## Number of employees participating in social contribution activities 22.553

Number of omployees paraolpating in social contribution activities	22,000	21,201
Damage to natural capital		
0	4/740.	E7 222.

Greenhouse gas emissions (Scope 1 + 2)	64,760t	<b>57,222</b> t
Amount of waste discharged (final disposal)	3,262t	<b>3,193</b> t

MS&AD INSURANCE GROUP HOLDINGS INTEGRATED REPORT 2024

**Domestic** 

Non-Life Insurance

**Business** 

**Domestic** 

ife Insuranc

**Business** 

International

**Business** 

**Financial** 

**Services** 

**Business** 

Digital/

Risk-Related

Services

**Business** 

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**Products and** services that

solve social issues

The business model of the MS&AD Insurance Group is to provide solutions to social issues. We will further evolve from a conventional insurance business compensating for economic losses to become a "platform provider of risk solutions." We will combine the Group's diverse knowledge, experience, and technologies with advanced technologies such as AI, telematics, and digital data to help discover and prevent risks in advance, prepare to reduce damage, and recover quickly. In this way, we will provide safety and security to our customers, while at the same time contributing to the growth of the Group.

## [Activities as a platform provider of risk solutions]

**Business model of the MS&AD Insurance Group** 



## Identify and inform on risks

The issues that society faces are becoming increasingly complex and diverse, such as global warming, the biodiversity crisis, the declining birth rate and aging population, and cyberattacks. In such a society, the Group's professionals, who possess specialized knowledge and expertise, use a wealth of accumulated data and the latest analytical technology to quickly visualize previously undetected risks and support the "preparedness" of our customers.



## Reduce the economic burden

We provide economic compensation after an accident, disaster, illness, or other incident occurs. Compensation not only supports the restoration of people's livelihoods and business activity but also provides emotional support. While leveraging the strengths of increasingly diversified risks based on customer feedback and thus meet all the needs of our customers.



## **Prevent risks** from occurring

minimize the impact

In addition to risk prevention and avoidance measures, we provide services to support customers' recovery from the onset of risk. For example, we reduce the risk of accidents by analyzing vehicle driving characteristics and providing safe driving scores and advice. In the event of an accident, we also provide services to facilitate quick and accurate assessments of the situation. In addition, as a new form of value in the life insurance field, we provide services to prevent illnesses from becoming serious or their recurrence, as well as early detection and early treatment, and we are focusing on security and safety after incidents

## Major capital utilized

# Human and Intellectual Capital

#### MS&AD InterRisk Research & Consulting

We conduct advanced research on risk management and provide various risk solutions. including using AI to evaluate and visualize the risk of traffic accidents and analyzing the risk of flooding due to climate change.

### Data scientists and other digital human resources

The Group has digital human resources consisting of approximately 5.800 persons. of which 65\* are skilled data scientists.

\*As of April 1, 2024

#### Financial Capital

### Sufficient financial base for underwriting risk

Our strong financial base enables us to take on a wide variety of risks. It also increases our ability to withstand economic fluctuations, unexpected large-scale disasters, etc., thereby ensuring long-term business stability.

### Human and Intellectual Capital

### Development of new insurance products

We are developing and offering new insurance products adapted to the digital age, such as safe driving assistance using telematics technology and variable annuity insurance that allows all procedures to be completed via a smartphone.

## Human and Intellectual Capital

## Provision of healthcare services

In the life insurance field, we offer "MSA Care," a range of various healthcare services, including early detection of illness to prevent illnesses from becoming serious or their recurrence.

## Social and Relationship Capital

### Domestic claims handling service centers

We have a network of 364 claims handling service centers in Japan, and we work to minimize the impact of accidents when they

## Results of value co-creation with stakeholders and CSV initiatives



Provision of safety and peace of mind



Long-term improvement in corporate



Mutual growth as a partner



Value creation throughout the supply



**Human assets** as a source of competitiveness



Cooperation and collaboration for solving issues



Improvement of our planet's sustainability

## Flood Risk Finder

MS&AD InterRisk Researc & Consulting

The increased frequency and severity of flooding in recent years has resulted in growing demand among companies to ascertain the impact of flood risk with an eye to the future. Our "Flood Risk Finder," which

we developed through industry-academia collaboration, enables quantitative impact assessments across the globe and assists in quantifying the physical risks of climate change.



### **Telematics auto insurance**

**Dowa Insurance** 

In addition to compensation in the event of an accident, "telematics auto insurance" provides services that help prevent accidents from occurring, such as premium rates according to safe driving scores and safe driving advice, based on driving data obtained using communication technology. It also contributes to the promotion of eco-driving by providing information on CO<sub>2</sub> emission reductions

attributable to safe driving. As of June 2024 we had contracts for more than 1.85 million vehicles.



Brain

training app

Safe driving score

## Specialist insurance for frozen ova

Mitsui Sumitomo

Demand for infertility treatment is increasing as more women are entering the workforce and marrying later in life. In this context, egg freezing is an effective option, but there is low awareness of it, the fees are high, and there is no compensation when frozen ova perish. Therefore, to ensure that more women have options and can use such services with peace of mind, we have developed an insurance policy specifically for frozen ova. This

Driving

**Diagnosis Report** 

insurance compensates for accidental damage, thus contributing to the promotion of egg banks, the promotion of women's participation in society, and the solution to the problem of declining birth rates





uality improvement and provision on oducts and services utilizing custon

All employees implement the "Customer Focus" attitude expressed in the code of conduct (Our Values), listen to customer feedback broadly. and provide high-quality products and services to solve social issues and achieve the "security and satisfaction of our customers."

#### Communication channel

- Annual report on the status of "Customer-Focused Management Policy" initiatives
- Contact center
- Official website
- Communication with agents and employees (e.g., inquiries, consultations, requests, complaints)
- Disaster prevention and reduction information is made available to the public, and alerts are notified via an app.

#### Examples of initiatives

We release social media posts related to the number of damaged buildings and disasters on cmap, a real-time damage forecasting website. We also made a hail and torrential rain alert service available via the app from 2024.





Our Group's sustainable growth and edium- to long-term improvement in

We make highly transparent information disclosure, actively engage in constructive dialogue with shareholders, and reflect outcomes of these activities in managing our Group, thereby striving to create

#### Communication channel

- FY2023 dialogue results
- •Strategy briefings for institutional investors and analysts:
- Results briefing conference calls: 4 sessions
- •ESG briefings: 1 session
- •Thematic meetings: 1 session
- Briefings for individual investors: 4 sessions
- Japanese and overseas analyst/investor interviews:

### Examples of initiatives

Held theme meetings for institutional investors and analysts in December 2023. Provided an opportunity for an exchange of views with the CEOs of two subsidiaries concerning the performance and strategy of the Lloyd's and reinsurance businesses, etc.





Iutual growth as business partners

By communicating smoothly, and thinking and acting together with our agents, we will provide high-quality services and optimal insurance products to customers and mutually pursue the growth of agents and our Group.

#### Communication channel

- Agent meetings
- Agent study sessions
   Provision of "CO<sub>2</sub> emission calculation service" for motor

## Examples of initiatives

We enhanced the "MS1 Brain," an Al-powered agent sales support system, and combined agent knowledge and Al-based data analysis to provide optimal proposals that meet the needs of each individual customer, including preand post-compensation solutions.





We, together with our supply chain, meet the expectations of society with stronger compliance, respect for human rights, and

#### Communication channel

- Communication with outside vendors
- Periodic inspections of outside vendors
- Human rights risk management support, etc.

#### Examples of initiatives

We provided information on the MS&AD Insurance Group Basic Human Rights Policy to all vendors and encouraged them to prevent or mitigate any negative impact on human rights in their business activities. In addition, a common Group relief counter was established to redress human rights violations by employees of vendors.





Improvement of employees' satisfaction and motivation, which are a driver of the MS&AD Group's growth

We create a working environment where employees can work with a sense of feeling motivated and job satisfaction and provide opportunities for everyone to play an active role. We foster a corporate culture that respects a diverse sense of values, thereby generating innovation.

#### Communication channel

- Conducting an employee awareness survey
- Speak-up system for whistleblowing and consulting on breaches of laws, company rules, and inappropriate
- Based on improvement proposals, each head office department submits the results of feedback to the departments

#### Examples of initiatives

We conducted awareness surveys of employees in Japan and overseas and implemented training for national staff to further disseminate and implement MS&AD's mission, vision, and values.





lving social issues through llaboration with diverse partners

We work together with diverse partners such as cooperating with domestic and overseas industrial organizations and local governments and collaborating among industries, academia, and government, thereby protecting the Earth's environment and social sustainability and contributing to developing a vibrant society.

#### Communication channel

- Collaboration agreements with local governments
- Collaborative research with universities and other organizations on disaster prevention and mitigation and the local environment
- Dialogue with NPOs and NGOs
- $\bullet \hbox{Communication/exchanges with local communities} \\$
- Holding of seminars/symposiums

#### Examples of initiatives

In collaboration with universities, local NPOs, and municipal governments the MS&AD Green Earth Project has launched initiatives for disaster prevention and reduction, decarbonization, and regional co-creation through conservation and restoration of the natural environment in the Kuma River basin (Kumamoto Prefecture), Minamisanriku Town (Miyagi Prefecture), and the Inba marshlands (Chiba Prefecture).





proving the sustainability of the Earth

To live in harmony with the global environment, we consider sustainability in all of our business activities and are working to address climate change and improve the sustainability of natural

#### Communication channel

- Dialogue with experts and NPOs/NGOs
- Collaborative research with universities on climate change and natural capital
- Participation in initiatives and international conferences Employee participation in environmental and social contribution activities
- Holding of seminars/symposiums

#### Examples of initiatives

We held a launch event attended by the Taskforce on Nature-related Financial Disclosures' (TNFD) Co-Chair David Craig, Executive Director Tony Goldner, and other key TNFD members as convener of the TNFD Japan Council, following the release of the TNFD Disclosure Framework in September



## Step 1

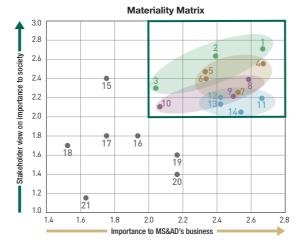
Twenty-one social issues to be resolved were selected from among the social issues listed in national and international government reports, ISO 26000, GRI Standard, SASB, and other guidelines



## Step 2

# Evaluate the selected social issues using the materiality matrix

The materiality matrix is analyzed from two perspectives: the impact of us on society (importance to stakeholders) and the impact of society on us (importance to us).



## Step 3

Identify social issues (materiality) of high importance to stakeholders and the Company, and establish three priority sustainability issues from among these issues







Foundation to support our basic strategy

Quality P.54

Human Resources

P.57

## [ Three Key Sustainability Issues ]

	Social issues	Risks and opportunities	Time a		 ng	Examples of major measures and initiatives	<ul><li>○ Response to risks</li><li>★ Response to opportunities</li></ul>	К	PI	FY2023 Results
Symbiosis with the global environment	Acceleration of global warming	Reduction of earnings due to the inability to achieve a rapid transition to a net zero society  Loss of reputation due to insufficient information disclosure and delayed response to climate	•	•						
		change  Deterioration of income and expenditure due to intensification of natural catastrophes, etc., and an increase in capital costs due to increased profit volatility	• •	•	)	<ul> <li>Introduction of renewable energy</li> <li>Diversification of the business por</li> <li>Possession control of natural disa</li> </ul>				P.80 }
		Provision of products and services that contribute to reducing greenhouse gas emissions	• •			climate-related information  ■ Provision of greenhouse gas emission  ★ Provision of products and services for na  ■ Weather derivatives	s to support companies in decarbonization and disclosing	Greenhouse gas emission reduction rate Scope 1 + 2 (versus FY2019)  Greenhouse gas emission reduction rate Scope 3 (versus FY2019)		
	4	Provision of products and services that support corporate decarbonization and climate-related information disclosure	• •							
		Provision of products and services that prepare for natural disasters	• •			<ul> <li>Related services to assess the</li> </ul>	impact of climate change	Renewable energy consumption		
Planetary Health	Damage to natural capital (ecosystem degradation and crisis)  Environmental pollution and noncircular  Deterioration of earnings due to business partners' stagnation of economic activities caused by the depletion of natural resources  Decline in earnings caused by the deterioration in business performance of business partners due to tighter regulations on the circular economy, etc.		<ul> <li>Promotion of initiatives on the themes of preservation of the natural environment and reduction of environmental impact (also corresponding to ①)</li> <li>MS&amp;AD Green Earth Project</li> </ul>		rate [2050] 100%  Premium growth rate for FY2025 Annual average 18%					
			•	•		<ul> <li>○ Efforts for preservation of biodiversity in Asia and Japan</li> <li>○★ Efforts to develop and disseminate the TNFD disclosure framework</li> </ul>	products that contribute to the decarbonization of society and a circular economy			
			• •			and sustainable use	hat support natural capital, preservation of biodiversity,	,		
	economy	Business opportunities to address the decline in earnings due to an inability to capture the transition to a circular economy	•			★ Provision of products and services ★ Launching of a financial alliance to	s that contribute to the circular economy o promote nature positivity			
	Emergence of new risks	Impact of an increase in large-scale cyberattacks on the Group	• •			Building an information security m	anagement system			
		Emergence of new risks due to the spread of IoT and in the post-digital era	• •							
•		Creation of new markets due to the emergence of new risks such as cyberattacks  Building of new business models through Creating Shared Value and digital transformation	• •			<ul><li>Products and services that add</li><li>Voluntary automobile insurance</li></ul>	new risks manifested by changes in society cyber risks I accident reduction services using telematics			
Safe and secure society Resilience	5 Spread of infections	(CSV×DX) and social digitalization	• •			technology		Growth rate of the number of subscriptions for products that	FY2025 Annual average 20%	
		Impact of a new pandemic on operations  Business opportunities related to infectious disease control and healthcare providers	• •	•		★Infectious disease control and provision of products and services to healthcare providers		contribute to improving social resilience		P.80
	Large-scale earthquakes	Increase in disaster risks due to the increased probability of huge earthquakes, particularly those concentrated in urban areas	• •	•	)	Ensuring effectiveness through pe continuity plans (also correspondi	riodic review of risk management manuals and business			
		Increased need for earthquake countermeasures	• •			★ Provision of products and services ★ Provision of services that meet the	s to prepare for massive earthquakes e needs of companies for BCP measures	-		
	7 Decline of local industry	Declining regional vitality due to depopulation, lack of access to mobility and financial services, and aging social infrastructure	• •			★ Provision of insurance and service (also corresponding to ③)	ices in response to local revitalization and regional issues	Instances of support for the resolution of issues faced by regional companies	FY2025 10,000 cases	
		Increased demand for regional and customer resilience, including expansion of regional economic cycles and support for next-generation mobility services such as CASE and MaaS	• •			Seminars to help local compan	ies solve problems			

\* Scope 3 target categories 1, 3, 5, 6, 7, and 13 Indirect emissions from the Group's business activities other than Scope 2. Category 1 is purchased products and services (covered: paper and mailing), Category 3 is fuel-and energy-related activities other than Scope 1 and 2, Category 5 is waste generated in operations, Category 6 is business travel, Category 7 is employee commuting, and Category 13 is downstream leased assets.

We have set an interim GHG emission reduction rate target of 37% by FY2030 compared with FY2019 for our major domestic clients (approximately 3,300 companies), selected based on premiums, in relation to our underwriters and investees (financed emissions).

MS&AD INSURANCE GROUP HOLDINGS

## [ Three Key Sustainability Issues ]

				Time axis		Examples of major	Response to risks			FY2023
	Social issues	Risks and opportunities		Short Medium Long		ong measures and initiatives	★ Response to opportunities	KPI		Results
Happiness of diverse people Well-being	Aging population and declining birthrate	Decrease in earnings caused by a decline in the total population (labor force) and medium- to long-term contraction of the domestic market due to the ongoing depopulation of local areas		•	•	•				
		Crisis of sustainability in social security systems and financial systems		•	•	Prediction of risk development due	O Prediction of risk development due to market changes through monitoring		FY2025 100.000 cases	
		Loss of earnings due to inability to address needs in an aging society		•	•	•				
		Increased interest in local revitalization initiatives that can revive local economies and solve labor shortages	•	•		·	<ul> <li>★ Provision of products and services in line with the needs of an aging society</li> <li>♠ Products for pensions, nursing care, dementia, etc.</li> <li>♠ Financial gerontology training</li> <li>★ Provision of products and services that help solve health-related social issues</li> </ul>		lp solve FY2025 2.6 million cases	
		Increased need for security systems in cooperation with local governments	•	•		0 0,				
		Services related to nursing care and dementia, increasing the need for asset formation and asset inheritance measures in the super-aged society	•	•		<ul> <li>Health management support ins</li> <li>Breast, uterine, and colorectal of</li> </ul>				P.80
	Human rights violations and exclusion of diversity	Decrease in reputation due to actual or possible human rights violations	•	•		Provision of human rights training to Speak-up system (internal reporting Implementation of business activities).	g system) and establishment of a consultation service		FY2025 1,000 cases	
		Increased awareness of respect for human rights and the increased need for corporate responses	•	•		★ Provision of products and services th  Human rights risk management	at contribute to respecting human rights and promoting DE&I support consulting services	Number of companies supporting human rights-related measures		
	Increasing poverty and inequality	Widening and entrenchment of the gap between the rich and poor due to the escalation of inter-state conflicts, etc., and destabilization of the economic environment from an increase in refugees	•	•			formation related to social contribution and collaborative value			
		Grasping of new markets through financial inclusion	•	•	•	★ Provision of microinsurance				

## [ Impact of CSV Initiatives ]

We promote our CSV initiatives based on risks and opportunities in accordance with the three priority issues we have set, thus creating a positive impact in terms of both increasing corporate value and solving social issues. Through the Group's products and services, we will solve social issues and support a resilient and sustainable society.

Note: Figures are estimates for FY2023



Symbiosis with the global environment Planetary Health

Quantitative assessment service on the climate change impact of the TCFD recommendations

13,111 bases

Cumulative number of bases to which we provided quantitative

Work with Jupiter, a climate analysis company, to provide quantitative risk assessments of climate change impacts

\*Cumulative total from FY2020

Real-time damage forecasting website/app cmap

4.04 million accesses

Number of page views per year on a site that forecasts and publishes the number of buildings affected by typhoons, heavy rains, and earthquakes in real time

It is open to the public free of charge as a disaster prevention and reduction measure against natural disasters.



Products to cover cyber risks

21,148 companies

Number of corporations and organizations protected from cyber risks

Support cybersecurity countermeasures and provide coverage to hedge damage resulting from the unlikely event of a cyberattack

Telematics-based safety driving support services

2.39 million cases

The number of contracts for insurance policies for Mimamoru Car Insurance and Tsunagaru Car Insurance

We offer automobile insurance that utilizes telematics-based safety driving support services.



Happiness of diverse people Well-being

**Tontine pension plans** 

**50,000** cases

(Number of tontine annuity contracts

A foreign currency—denominated individual pension insurance that meets the usage needs of customers who receive a greater amount of pension the longer they live

Support for companies that address human rights issues

1,047 cases

Number of human rights-related consultations, training, seminars, etc., conducted for companies, etc.

We support companies in their efforts to address human rights issues and develop insurance proposals related to corporate welfare and health management.





