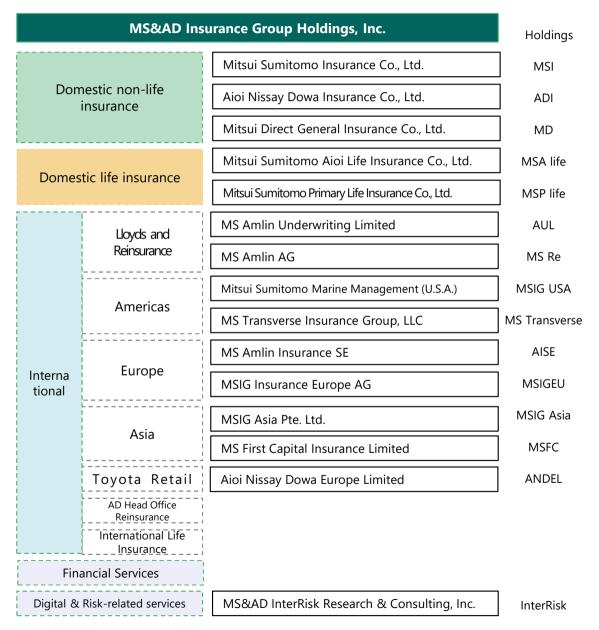


Contents - Business Transformation for Sustainable Corporate Value Expansion -

Key I	Key Points of Today's Presentation P.2			
Form	nulation of Business Improvement Plans	P.3		
I	Sales of Strategic Equity Holdings and Efficient use of Capital for Growth	P.4		
II	Review of FY2023 Results and Stage 1 of Medium- Term Management Plan (2022-2025)	P.8		
Ш	Initiatives to Enhance Corporate Value in Stage 2 of Medium-Term Management Plan(2022-2025)	P.13		
1.	Progress in Medium-Term Management Plan (2022-2025)	P.14		
2.	Overview of Business Transformation Initiatives	P.15		
3.	Initiatives Conscious of Capital Costs and Stock Prices	P.18		
4.	Initiatives by Business	P.22		
[Reference]		P48		
I	Group's Current Status	P.49		
II	Basic Information on Each Business Domain	P.54		
III	Systems Supporting Value Creation	P.78		
IV	Shareholder Return and Stock Price-Related Indices	P.94		

Key Subsidiaries and Affiliates of MS&AD Insurance Group (Abbreviations)



Key Points of Today's Presentation

Sales of Strategic Equity Holdings and Efficient Use of Capital for Growth

Business Improvement Plan

- We will revisit our Mission, Vision, and Value, and transform ourselves into a company that pursues the best interests of our customers.
- In order to foster a conducive competitive environment, we will implement measures to prevent recurrence, such as reduction of strategic holdings to ZERO, reassessing our support for clients' core businesses, and reviewing secondment criteria.

Strategic equity holdings reduction and efficient use of capital

- Strategic equity holdings will be reduced to zero by the end of FY2029.
- The proceeds from the selling will be allocated to growth investments, with 50% of the Group adjusted profit of the proceeds returned to shareholders.

Review of FY2023 Results and Stage 1 of Medium-Term Management Plan (2022-2025)

Summary of financial results

- The Group's adjusted profit was record high, 379.9 billion yen.
- The ESR was sufficiently healthy at 229%.
- The annual dividends increased by 70 yen to 270 yen, 50 billion yen worth of share buybacks (Of these, 10 billion share buyback was already executed). The company will also carry out share buybacks worth 150 billion yen as an additional return to shareholders.

Review of Stage 1

- Net premiums written grew at a CAGR of 8.7% and Group's adjusted profit at a CAGR of 12.1%.
- Developed key strategies: Value, Transformation, Synergy. key foundation initiatives: Sustainability, Quality, Human Assets, ERM

Initiatives to Enhance Corporate Value in Stage 2 of Medium-Term Management Plan

Major Business Style Transformation

- Develop "Changing the value we provide" "Changing business structure" "Changing productivity and profitability"
- Raised the Group's adjusted profit target to 760.0 billion yen in FY2025 through accelerated reduction of strategic equity holdings

Action on Cost of Capital and Stock Price Coscious Management

- Enhancement of the Group's ROE and reduction of our capital costs to facilitate the sustainable expansion of our corporate value
- Increase of ROE through the enhancement of business portfolio management, in addition to the growth of profits in existing businesses
- Reduce the capital cost by strategic equity holdings to ZERO and control of natural catastrophe risks.

Prudence About Forward-Looking Statements

This presentation contains statements about future plans, strategies, and earnings forecasts for MS&AD Insurance Group Holdings and MS&AD Group companies that constitute forward-looking statements. These statements are based on information currently available to the MS&AD Group. Investors are advised that actual results may differ substantially from those expressed or implied by forward-looking statements for various reasons. Actual performance could be adversely affected by (1) economic trends surrounding our business, (2) fierce competition in the insurance sector, (3) exchange-rate fluctuations, (4) changes in tax and other regulatory systems, etc.

Formulation of Business Improvement Plans

• In December 2023, Mitsui Sumitomo Insurance (MSI) and Aioi Nissay Dowa Insurance (ADI) formulated the following business improvement plans in response to a business improvement order issued by the Financial Services Agency pursuant to the Insurance Business Act regarding price-fixing issues in the corporate insurance operations.

Key Points of MSI and ADI's Business Improvement Plans

 Revisit our Management Philosophy(Mission), Management Vision(Vision), and Action Guidelines(Value) (hereinafter referred to as "MVV") and transform ourselves into a company that pursues the best interests of our customers

Foster conducive competitive environment	Establish appropriate sales promotion system	Establish appropriate insurance underwriting management system	Establish legal compliance system
 Correction of competitive factors Further reduction of strategic equity holdings Reassessment of our support for clients' core businesses and our secondment criteria Optimization of coinsurance management Review of coinsurance and corporate agency practices 	 Review of evaluation criteria Review of evaluation criteria for sales departments Appropriate management of individual evaluation Strengthening of corporate sales division structure Establishment of new support organizations 	 Fundamental enhancement of profitability management Sophistication of insurance underwriting operations Rate management based on risk Review of evaluation criteria for sales division Review of appropriateness of insurance premiums, etc. for corporate customers 	 Effectiveness of three-line management Strengthening of legal and conduct risk detection capabilities of the second line Enhancement of proposal functions of the third line
 Message from top management and MVV penetration Review of personnel systems and personnel evaluation systems Revitalization of internal communications 		Enhancement of functioning of board ofStrengthening of audits by corporate au	

[Progress report on business improvement plan]

Progress of the business improvement plans will be reported to the Financial Services Agency every three months until its completion.

Initiatives at Holdings

- Reinforcement of governance by implementing a system to appropriately control management of all Group companies.
- Oversight and guidance of implementation of MSI and ADI's business improvement plans.



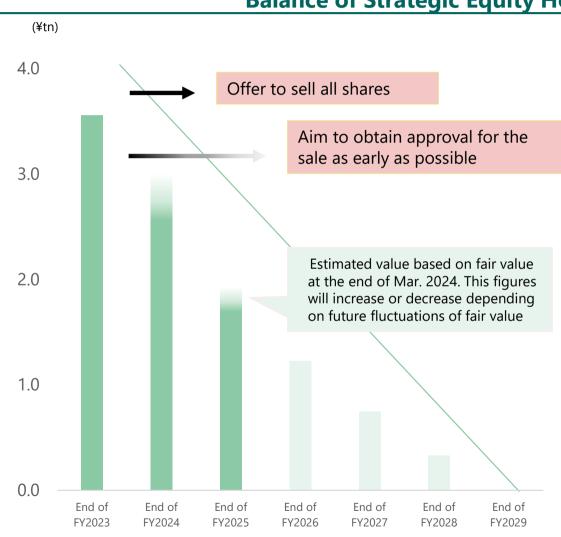
See page 17 for details.



I. Sales of Strategic Equity Holdings and Efficient use of Capital for Growth

1. Pace and Process of Reduction of Strategic Equity Holdings

Balance of Strategic Equity Holdings (outlook)



- We will accelerate the reduction of strategic equity holdings as early as possible aiming for a balance of zero by FY2029.
- We may consider the reallocation of the fund from some strategic equity holdings to business investment and pure investments from the viewpoint of optimizing our investment portfolio.
- Shares held as pure investments will be bought or sold solely by the judgment of the asset investment department.
- The status of reduction will be disclosed in a timely manner at future IR meetings.

• 50% of Group adjusted profit including the gain on sale of strategic equity holdings will be returned to shareholders in line with shareholder return policy.

Allocation image

Balance of strategic equity holdings: Approx. 3.6 trillion yen

Growth investments

(Approx.2.1 trillion yen)

Shareholder return

(Approx. 0.8 trillion yen)

Corporate tax

(Approx. 0.7 trillion yen)

Growth investments

- Business investment targeting the US and Asia
- Business investment that contributes to the creation of new sources of revenue and diversification
- Investment such as next generation system and DX that helps improve productivity and create innovation
- Investment in foreign bonds and alternative assets that expect additional returns
- Hold domestic equity for optimization of the asset management portfolio
 - -Separate from insurance transactions, under the management of investment division
 - -Develop a management system for pure investment

Improvement of financial soundness and profitability

Manage the asset with unrealized loss

Shareholder return

Return 50% of gain on sale of strategic equity holdings

NB1:The above figures refer to the use of proceeds in the event of the sale of all of strategic equity holdings(3.6 trillion yen outstanding balance) in fair value (as of the end of March 2024) and do not take into account changes in stock prices or tax rates..

NB2: Shareholder return is not amount of profit returned in a single fiscal year.

3. Shareholder Return Policy

- Dividends and share buyback shall be basically implemented based on 50% of Group adjusted profit and dividends will not be lower than the previous year's result.
- The special dividends will be returned based on the impact of accelerated sales of strategic equity holdings.

Shareholder Return Policy

	Basic Return		Additional Return
Total amount of return	50% of Group adjusted profit		
Dividends	 Ordinary dividends: Calculate based on Group adjusted profit excluding accelerated sales of strategic equity holdings Not lower than the previous year's dividends Special dividends: Provide for the period of sales of strategic equity holdings (maximum six years) against Group adjusted profit from acceleration of sales of strategic equity holdings 	+	 Conditions for Considering Additional Return When ESR constantly exceeds the upper limit of the target range To keep stable returns when profits decline due to a large-scale natural catastrophe etc. When no efficient growth investments are expected to be carried out When it is determined that capital efficiency improvements are required
Share buyback	Share buyback amount =Total shareholder return – total dividends		



II. Review of FY2023 Results and Stage 1 of Medium-Term Management Plan (2022-2025)

1. Review of FY2023 Results and Stage 1(2022-2023) of Medium-Term Management Plan

FY2023 Results

4,261.7 billion yen

Consolidated net premiums written +8.4% YoY

379.9 billion yen

Group adjusted profit +71.0% YoY

9.0%

Group adjusted ROE +2.9pp YoY

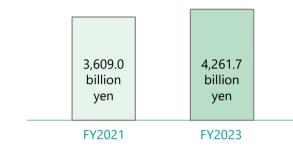
229%

ESR +1pp YoY

NB: YoY of FY2023 results shows the comparison to FY2022 results after retrospective application of IFRS.

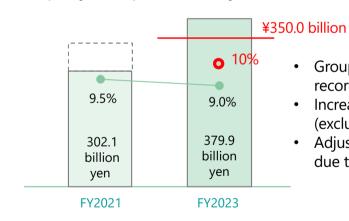
Achievements during "Stage 1"

Non-life insurance: Consolidated net premiums written



• Increased by 652.7 billion yen compared with the FY2021 (CAGR of 8.7%), mainly due to increase at overseas subsidiaries.

Group adjusted profit and adjusted ROE



- Group adjusted profit of 379.9 billion yen was record high.
- Increased by 77.8 billion yen from the FY2021 (excluding special factors) (CAGR of 12.1%).
- Adjusted ROE fell short of the plan of 10.0% mainly due to an increase in net assets.



- Hovered in target range of 180-250% throughout the period.
- Stood at 229% at the end of FY2023.

2. Progress Toward Numerical Management Targets and Forecast (Summary)

- Group adjusted profit in FY2023 increased by 157.7 billion yen year-on-year to 379.9 billion yen
- Group adjusted profit in FY2024 is expected to increase by 250.0 billion yen year-on-year to 630.0 billion yen

(¥bn)

	FY2022 Result ^{†1}	FY2023 Result	FY2024 Forecast	YoY
Group Adjusted Profit	222.2	379.9	630.0	250.0
Domestic non-life insurance business	118.3	186.7	428.0	241.2
(excluding gain/loss from sale of strategic equity holdings)	29.8	58.9	41.0	-17.9
Domestic life insurance business	34.7	49.7	48.0	- 1.7
International business	67.0	139.5	153.0	13.4
Financial services business/ Risk-related services business	2.0	4.0	1.0	- 3.0
Group Adjusted ROE	6.1%	9.0%	13.0%	4.0pp
Net Income/Losses	211.0	369.2	610.0	240.7
Consolidated net premiums written	3,933.2	4,261.7	4,600.0	338.2
Life insurance premiums ^{†2} (gross premiums)	1,707.5	1,827.3	1,671.0	- 156.3

^{†1} Retroactive application of IFRS17 base.

^{†2} Gross premiums income is for domestic life insurance subsidiaries only.

3. Review of Stage 1 (FY2022-2023)

• In pursuit of our goal to operate as a corporate group that contributes to a resilient and sustainable society, we have implemented three key strategies(Value, Transformation, Synergy) and four foundation initiatives(Sustainability, Quality, Human Assets, ERM).

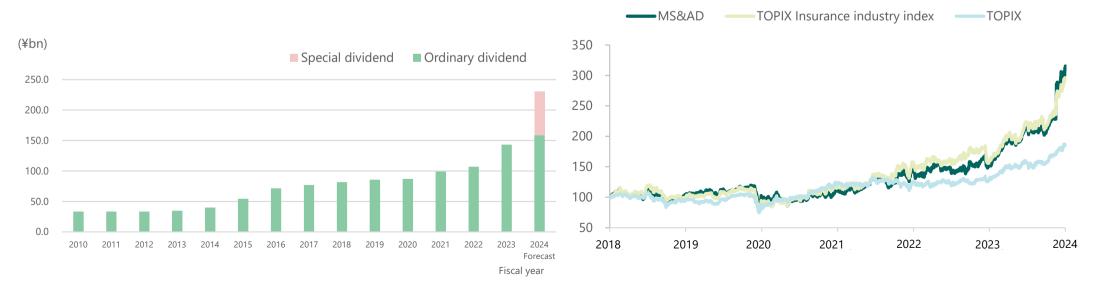
gies	Value (Value creation)	 Despite efforts to enhance profits in the domestic non-life insurance business, our profitability has declined due to changes in the business environment. Develop and deliver the services of "before and after coverage"
Three key strategies	Transformation (Business reforms)	 Restore and expand MS Amlin's profits. Develope our business in the U.S. market by investing in MS Transverse Accumulate higher-return assets (foreign bonds, foreign stocks, alternatives, etc.)
	Synergy (Demonstration of group synergy)	 Promote One Platform strategy Promote cross-selling between life and non-life insurance companies, and between two life insurance companies (MSA Life/MSP Life) Implement initiatives to deploy know-how both domestically and internationally
Four fundamental initiatives	Sustainability	 Enhance sustainability-related disclosures such as greenhouse gas reduction targets and TCFD/TNFD reports Implement initiatives to conserve and restore the natural environment through the MS&AD Green Earth Project
	Quality	 Enhance activities that connect customer feedback to product and service improvements Acknowledge our involvement in price-fixing and fraudulent billing and take steps to reinforce customer-focused business operations
	Human assets	 Encourage personnel changes among Group companies, human assets development, and career development support. Build a pipeline to promote women into executive and management positions
	ERM	 Raise the target of strategic equi holdings reduction Monitor each business segment's performance and capital efficiency initiatives. Withdraw from or change directions in inefficient businesses to achieve the ROE target. Improve natural catastrophe risk management

4. Shareholder Return

	Dividends	270 yen for the annual dividends (+70 yen year-on-year, exceeding forcast by 30 yen) Interim dividends 120 yen, year-end dividends 150 yen NB: Stock split from one share of common stock to three shares was implemented on April 1, 2024. The annual dividend of 270 yen is equal to 90 yen after the stock split.
FY2023	Share buybacks	 Share buybacks of up to 50.0 billion yen as basic return (Of these, 10.0 billion yen has been already executed.) Share buybacks of up to 150.0 billion yen as additional return was determined on 20th Mat 2024(For capital level adjustment)
FY2024 forecast	Dividends	145 yen for the annual dividends Ordinary dividend: 100 yen per year, Special dividend: 45 yen per year (out of gains elevated by the accelerated reduction of strategic equity holdings)



[Reference] TSR (Index based on end of Mar 2018)



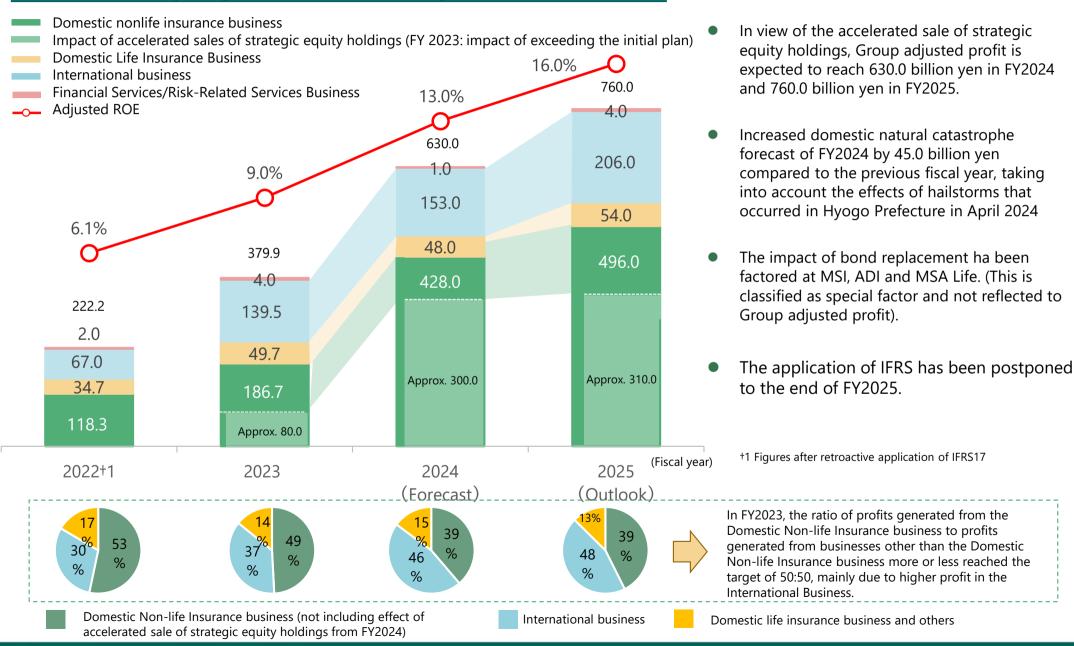


III. Initiatives to Enhance Corporate Value in Stage 2 of Medium-Term Management Plan(2022-2025)

- 1. Progress in Medium-Term Management Plan (2022-2025)
- 2. Overview of Business Transformation Initiatives
- 3. Action on Cost of Capital and Stock Price Coscious Management
- 4. Initiatives by Business

1. Progress in Medium-Term Management Plan (2022-2025)

Group Adjusted Profit and Adjusted ROE





III. Initiatives to Enhance Corporate Value in Stage 2 of Medium-Term Management Plan(2022-2025)

- 1. Progress in Medium-Term Management Plan (2022-2025)
- 2. Overview of Business Transformation Initiatives
- 3. Action on Cost of Capital and Stock Price Coscious Management
- 4. Initiatives by Business

2. Overview of Business Transformation Initiatives (1) Major Business Style Transformation

• Review the current business procedure and proceed with a major business style transformation of "Transformation of Value Provided," "Transformation of Business Structure," and "Transformation of Productivity and profitability ."

Transformation of value provision

- Establishing an appropriate competitive environment
 Stop holding strategic equity holdings and excessive support for core business of the clients,
 - Reibild the relations with agent, Review external secondment rule
- Strengthening the ability to propose risk solutions

Enhance "Essential functions of insurance" + "Before and after coverage solutions"

Appropriate business promotion structure

Shift from topline oriented management and strengthen underwriting

Transformation of business structure

- Investment for growth through the fund from sales of strategic equity holdings
 Build the diversified business portfilio through growth of international business
- Enhance business management Improve capital efficiency through the improvement of performance and identification of unprofitable businesses
- Investment in digital area and human resources

DX investment such as generative AI, Investment to reskilling in order to improve the productivity per employee

Transformation of productivity and profitability

- Profitability Improvement of Domestic non-life insurance business
 - Profitability improvement in voluntary automobile insurance and fire insurance
 Profit expansion in casualty Insurance
- Completion of One Platform Strategy
 - Promotion of integrated management of head office functions and expansion to the Group
- Promotion of paperless and digitalization
- Strengthening asset management Enhancing asset management capabilities changing market environment



Provide customers and society with valuable products and services



Improve the capital efficiency by diversified portfolio



Sustainable growth though the improvement in profitability

2. Overview of Business Transformation Initiatives(2) Strengthening of Group Governance

 In response to the administrative sanctions imposed on MSI and ADI, we will build a stronger Group-wide governance structure.

Restore customer trust through implementation of business improvement plan and recurrence-prevention measures

Strengthen legal compliance system and foster customerfocused corporate culture Adapt to changes in business environment swiftly and effectively



- Establishment of the Group Risk Management Committee to facilitate the detection and autonomous response to inherent risks.
- Improvement of collaboration among audit and supervisory board members across the Group by establishing a forum for constructive dialogue.
- Reinfocement of the system to ensure that important management matters are reported to the holding company in a timely and appropriate manner. This includes defining the matters to be reported by the operating companies to the holding company.
- Participation of full-time officers of the holding company in management meetings of the group companies.

Reinforcement of 2nd and 3rd line defense

- 2nd line (administrative division) detects the signs of latent risk and monitors compliance status of Line 1.
- 3rd line(internal audit division) monitors operation of the group companies and builds a system for making suggestions to management.



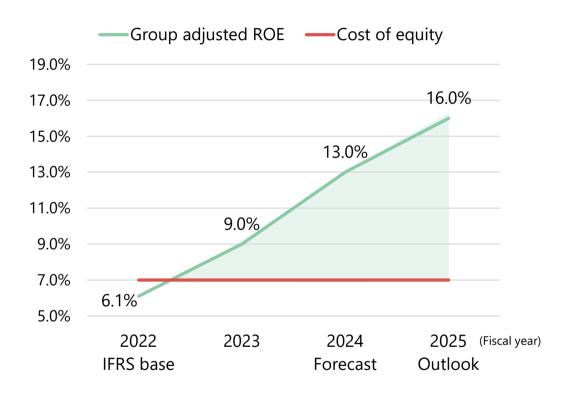
III. Initiatives to Enhance Corporate Value in Stage 2 of Medium-Term Management Plan(2022-2025)

- 1. Progress in Medium-Term Management Plan (2022-2025)
- 2. Overview of Business Transformation Initiatives
- 3. Action on Cost of Capital and Stock Price Coscious Management
- 4. Initiatives by Business

3. Actions on Conscious of Capital Costs and Stock Prices (1) Summary

• For the sustainable improvement of shareholder value, we will work on improving Group adjusted ROE and achieving our target of a stable adjusted ROE of 10% or higher.

Group Adjusted ROE and Equity Spread



Cost of equity ratio

Risk-free rate + Beta (β) sensitivity × Market risk premium = Cost of equity ratio

Based on 10-year JGB interest rate

Risk of MS&AD stock price

Determined based on historical stock market returns

7%

Initiatives to Expand the Equity Spread

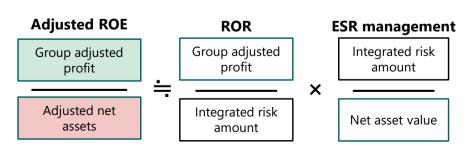
ROE improvement

- Review and restructure business portfolio
- Improve the profitability of existing businesses
- Maintain an adequate level of capital

Lowering cost of capital

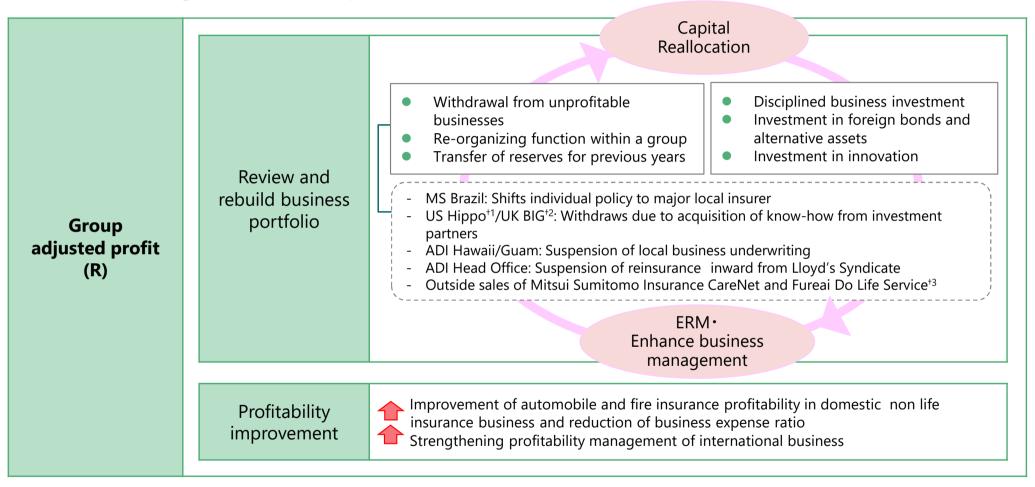
- Reduce volatility of profit and net assets
- Make active disclosures and engage in dialogue with the market

Adjusted ROE factor analysis



3. Actions on Conscious of Capital Costs and Stock Prices (2) ROE improvement

•Enhance the management of business portfolios by strengthening business management and reallocate capital to areas where higher returns are expected



Adjusted net assets(E)



Maintenance of appropriate capital levels (Additional shareholder returns for capital level adjustment purposes)

†1: Insurtech in U.S. †2: Telematics automobile insurance company in UK †3: Withdrawal from domestic nursing business

3. Actions on Conscious of Capital Costs and Stock Prices(3) Lowering cost of capital

· Reduce capital cost by reducing the volatility of profits and net assets

Major Initiatives

Domestic stock risk

Reduce strategic equity holdings to zero.
 Plan to hold some of it as a net investment, but it will no longer be the group's maximum risk.

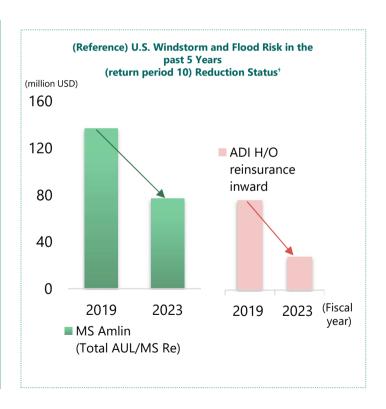
Natural catastrophe risk

[Domestic natural catastrophes]

- Continued reinsurance arrangement with emphasis on stability of profit and loss
- Maitain the common annual aggregate cover between MSI and ADI in order to cope with large domestic natural catastrophes
- Control retention level for windstorm and flood risk
- Strengthen response to secondary perils such as hail disasters, etc.

[Overseas natural catastrophes]

- Continue to reduce the volume of natural catastrophe risk
- Natural catastrophe risks may be carefully selected and accepted, if the risk falls within the risk appetite and can be used as leverage to accept non-natural catastrophe risks.



NB:MS Amlin: Risk amount of reinsurance inward for windstorm and flood disasters in North America (Return period 10 years, Data after 1st July renewals in each year)

ADI H/O Reinsurance Inward: Risk amount of windstorm and flood disasters in U.S.(Return period 10 years, Data on 31st March in each year)



III. Initiatives to Enhance Corporate Value in Stage 2 of Medium-Term Management Plan(2022-2025)

- 1. Progress in Medium-Term Management Plan (2022-2025)
- 2. Overview of Business Transformation Initiatives
- 3. Action on Cost of Capital and Stock Price Coscious Management
- 4. Initiatives by Business

4. Initiatives by Business (1) Domestic Non-Life Insurance Business

(1) Key Strategies

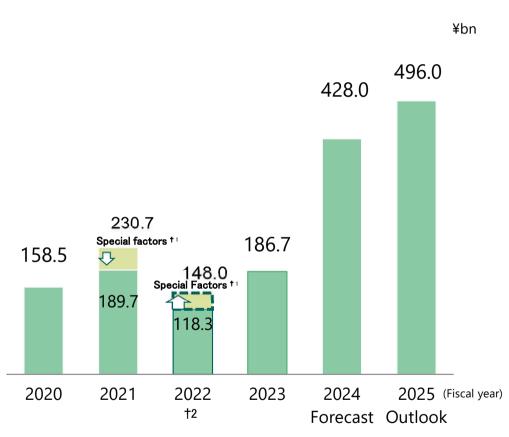
Domestic Non-life Insurance Business

Domestic Life surance Business nternational Business

Other

• Despite the effects of natural catastrophes and accelerating inflation, we will continue to promote improvement in profitability, revolutionize our business style, and continue to grow strongly as core business.

Group Adjusted Profit in domestic non life insurance



†1:After deducting one-off and specific profit increase/decrease factor

Major Initiatives

Voluntary automobile insurance profiability improvement	 Accelerate improvement in profitability by strengthening sales of telematics insurance, taking measures against secondary perils (hailstorms, etc.), and eliminating fraudulent claims. Monitor profitability and consider rate revisions as necessary.
	Become profitable in FY2026
Fire insurance profitability improvement	 Profitable contracts ratio eill exceed 50% in FY2024 and improvement of the portfolio will be expected/
improvement	 Steady progress in earnings improvement initiatives
Sales expansion	 Strengthen sales of profitability 's high profitability products for SME market
of casualty insurance	 Increase IBNR such as liability insurance and progress in profitability improvement initiatives
Advantages in cargo/hull insurance	 Maitain and expand high profitability of marine insurance(Cargo and Hull insurance) backed with world top level business volume and know-how
Evmones vatio	 Promote initiatives to reduce operating expense ratios driven by the "One Platform Strategy"
Expense ratio reduction	Accelerate cost reductions through productivity changes
Enhancing Value	 In addition to the essential insurance coverage functions, digital services are also used to enhance the provision of value before and after compensation.
provided	 Transform business processes around full digitalization of procedures
	Strengthen the use of AI in business processes

^{†2:}Figures after retroactive application of IFRS17

4. Initiatives by Business (1) Domestic Non-Life Insurance Business

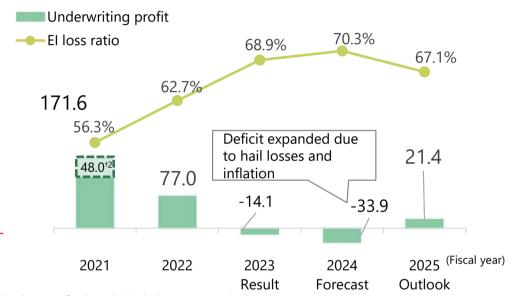
(i) Profit Improvement in Voluntary Automobile Insurance

Domestic Non-life Insurance Business Domestic Life Surance Business International Business

Other

- Continue to closely monitor the loss ratio and consider further rate revisions depending on profitability
- Strengthen response to secondary perils

Outlook for E/I loss ratio and Underwriting profit^{†1}

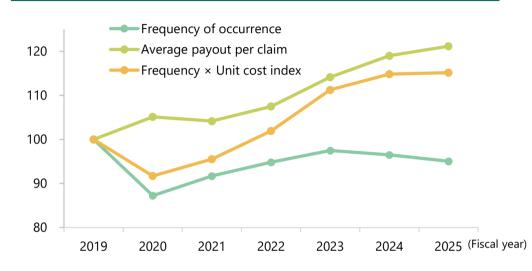


- †1: Simple sum of MSI and ADI (incl. nat. cat., excl. ADI overseas)
 - †2: Incidental factors (decrease in automobile insurance losses: +35.0 billion yen, reversal of the initial year balance +13.0 billion yen)

Status of rate revision

- 3% rate increase in January 2024
- Keep a close eye on the effects on the loss ratio after April 2024, and consider the timing of rate revisions and the amount of price increases in the future depending on the situation.

Outlook for Frequency of Accident occurrence and Average payout per claim^{†3}



†3: Exponentiation of fiscal 2019 before the coronavirus outbreak to 100

Frequency of occurrence

- In FY2023, Frequency of occurrence increased in the entire fiscal year due to the increase in traffic volume,
- From FY2024, a gradual decline is expected due to the ASVs,spread

Average payout per claim

- In FY2023, the upward trend in labor costs and parts costs and the impact of inflation continued
- From FY2024, the upward trend in labor costs, parts costs and the impact of inflation will be continued

4. Initiatives by Business (1) Domestic Non-Life Insurance Business (ii) Profit Improvement in Voluntary Automobile Insurance

Domestic Non-life
Insurance Busines

Domestic Life Insurance Business Internationa Business

Other

• Implementing the following four measures to improve profitability in voluntary automobile insurance

Appropriate insurance underwriting and payout

Underwriting

To ensure appropriate underwriting of fleet contracts, etc. collect statistical data and risk-related information and utilize InterRisk's expertise.

Claims

Ensure improvement of the quality by monitoring partner factories, Inspection of damage at the time of delivery of the damaged cars and confirmation of repairs based on the repair standard contracts.

Accelarating sales of telematics insurance

 Accelarating sales of telematics insurance (including policies with a drive recorder)

Telematics auto insurance has been observed to reduce accident rates by 20%. We aim to reduce the accident rate through sales promotion

Working with automakers to sell its own telematics voluntary automobile insurance to the connected car market, which is expanding its lineup of vehicles.

Enhanced response to secondary perils

Enhanced response to secondary perils

Launched an alert service to give policyholders advance notices of hailstorms in some areas, following a demonstration trial.

Received Hailstorm alert SMS



Protect the car against hailstorm with hail blanket



Efforts to reduce traffic accidents and advanced detection of fraudulent claims

Initiatives to reduce traffic accidents utilization data analysis

Providing the services to local governments to help reduce accidents

- Traffic safety EBPM support service, accident risk AI assessment,
- Road surface condition monitoring system, driving recorder road

Opening of traffic safety maps for local governments showing areas where accidents occur to agent and strengthening agent's efforts to solve social issues.

Advanced of fraudulent claim detection

Improve fraud detection skills of technical adjusters. Develop on-site check withour ptior notice, advanced AI fraud detection system, etc.

4. Initiatives by Business (1) Domestic Non-Life Insurance Business (iii) Improvement of Profit of Fire Insurance

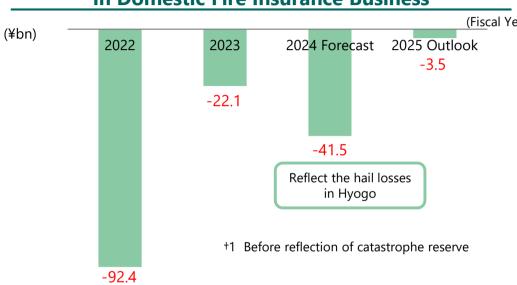
Domestic Non-life Insurance Business

Domestic Life Isurance Business International Business

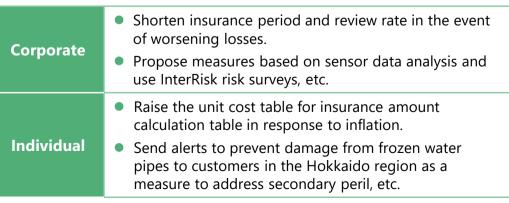
Other

- Improvement of the portfolio through the revision of products and rates in the past has been progressing steadily.
- The book becomes profit in FY2026.

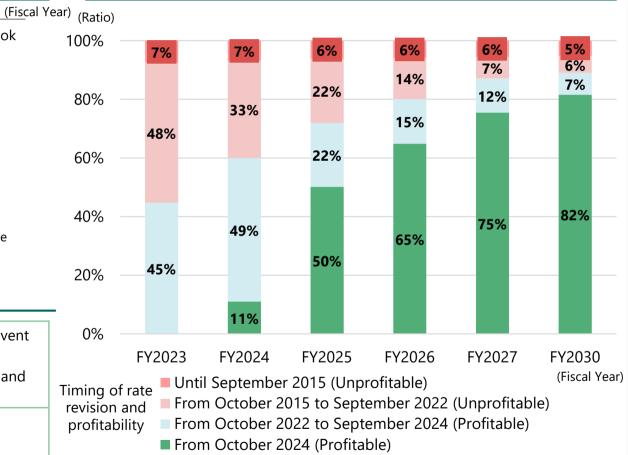
Outlook for Underwriting Profit^{†1} in Domestic Fire Insurance Business



Initiatives to Improve Profitability



Policy Portfolio by Rate Revision



 The proportion of profitable policies commencing since the October 2022 revision has increased steadily and the portfolio has improved.

4. Initiatives by Business (1) Domestic Non-Life Insurance Business (iv) Expansion of Casualty Insurance

Domestic Non-life

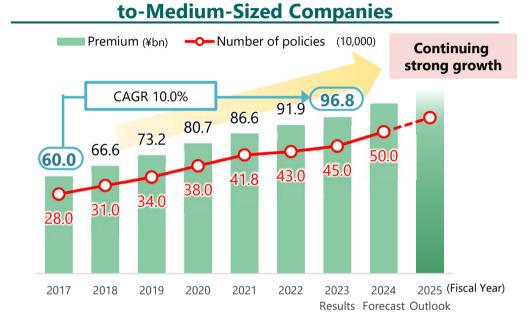
The top line is growing steadily. We will accelerate sales of packaged products for small and medium-sized enterprises that have both strong growth potential and profitability.

For liability insurance products, we are improving underwriting conditions and also increasing the IBNR provision **Strengthen Sales of Packaged Products for Small-**

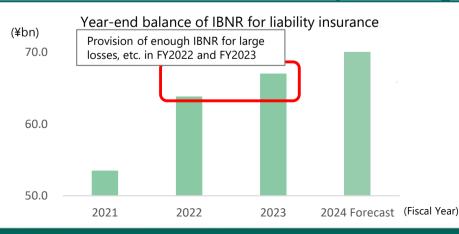
for past years as a measure against large losses.

Top Line and Bottom Line of Casualty Insurance





Increase in IBNR provision against large losses, etc. of liability insurance



- In view of large losses, the effect of inflation and other circumstances, we are increasing IBNR provision for past years to ensure adequate reserves.
- Policies underwritten in the most recent underwriting years are more stable thanks to initiatives to improve the balance such as line size control.

4. Initiatives by Business (1) Domestic Non-Life Insurance Business (v) Advantage in Marine Class (Cargo/Hull)

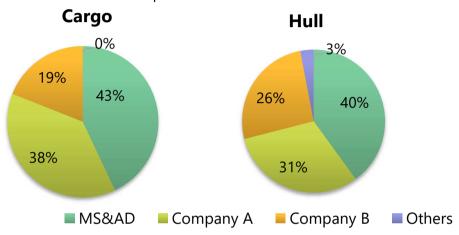
Domestic Non-life Insurance Business Domestic Life nsurance Busines Internationa Rusiness

Other

Large market share and our strength and stable profitability in marine class

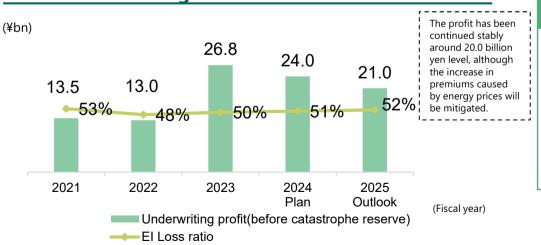
GWP share in the domestic market^{†1}

 MS&AD has kept bothlargest market share of both cargo and hull insurance in Japan.



†1:Source: Preliminary report of the Japan Non-Life Insurance Association(FY2023)

Underwriting Profits and El Loss ratio^{†2}



†2:Sum of cargo insurance and hull insurance of MSI and ADI

Strategy

Cargo insurance :Maintain and Expand High profitability and Growth

- Ensure stable profit through high-quality underwriting
- Leverage high-quality logistics risk management wiith extensive experience and know-how from dealing with global companies
- Expanding sales of profitable products^{†3} for small and medium-sized enterprises.
 - †3: Package insurance of bailee's liability insurance, comprehensive inland transit insurance,etc

Hull Insurance: Develop Top level Risk management in hull insurance and offshore project

- Focus on hull insurance backed by years of underwriting know-how and offshore energy development-related insurance.
- Provide new loss prevention, loss mitigation services in collaboration with academic institutions and start-up companies.
- Develop risk management serive for offshore wind power plant, etc.

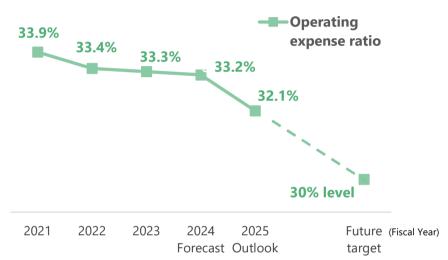
4. Initiatives by Business (1) Domestic Non-Life Insurance Business (vi) Operating Expenses Reduction- I

Domestic Non-life Insurance Business Domestic Life Insurance Business International

Other

- Initiatives to reduce the operating expense ratio are progressing steadily driven by the "One Platform Strategy".
- The operating expense ratio is falling steadily towards the 30% level and we will push ahead with initiatives to further reduce costs by transforming productivity.

Outlook of Operating Expense Ratio[†]



† Sum of non-consolidated figures of MSI and ADI

Accelerated Cost Reduction through the Transformation of Productivity

- Pursue transformation of business processes and further promoting the shift to paperless and digitization.
- Reduce customization during system development in line with the "Fit to Standard" strategy of adapting the business process to the system and also use the cloud and new technologies to scale back system assets.

"One Platform Strategy"

- Achieve improvement in efficiency comparable to a merger between MSI and ADI by implementing standardization, collaboration and integration between MSI and ADI in relation to head office functions and functions common to the two companies.
- Achieve higher levels of efficiency and sophistication through consolidation of corporate domains into holding company and consolidation of back office functions through BPO.

Specific initiatives			
Products	Clarification of operations to be integrated at MSI and ADI and commencement of integrated office operation in FY2024		
Claims front line	 Standardization of business processes of MSI and ADI through convergence under ADI's claims system from FY2025 Increased level of joint investigation(vehicle and medical) 		
Contact center	 Collaboration through integration of functions, including Integration of management operations, with all staff serving concurrently at both MS and Ad, in principle Commencement of integrated operation in Osaka and phased rollout of integrated operation 		
Investment	Use of common platform (MSR†), sharing of investment information, sharing of human asset development policy, skills, etc.		
Corporate area	Establishment of integrated operation in areas such as human resources, general affairs, real estate, public relations, compliance, audits, risk management, international supervisory, information systems, etc.		
	Expansion in scope of integrated operation to include human asset development, telecommunications, etc.		

^{†:} MSR Capital Partners LLP: See P46

4. Initiatives by Business (1) Domestic Non-Life Insurance Business (vi) Operating Expenses Reduction—II

Domestic Non-life Insurance Business Domestic Life nsurance Busines Internationa Business

Other

• The operating cost reduction progress is 74% against the initial target in medium-term management plan.

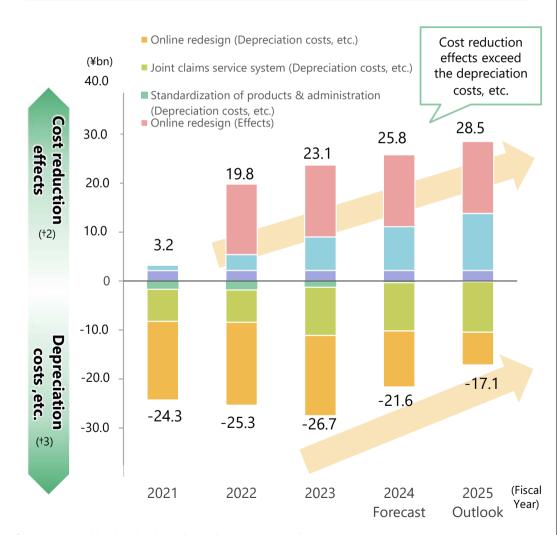
Progress in reducing operating expenses for Mid term management plan^{†1}

	Mid-term plan targets⁺¹ (∼FY2025)	Cumulative reduction results by FY2023	Reduction target progress rate
Personnel expenses	-20.0 _{billion} yen	-17.0 _{billion}	85%
Non- personnel expenses	-16.0 _{billion} yen	-7.0 _{billion} yen	44%
Other	-10.0 _{billion} Yen	-10.0 billion yen	100%
Total	-46.0 _{billion} Yen	-34.0 _{billion} yen	74%

^{†1:}Reduction target established when medium-term management plan was formulated

 We planned to reduce by 100.0 billion yen by FY2025 from FY2019, 54.0 billion yen was reduced during the previous medium-term management plan period and the remainder of target to be reduced is 46.0 billion yen.

Effects of large-scale system investments



^{†2} Conversion of expected workload reductions due to business streamlining into expenses

^{†3} Including depreciation and amortization + system development costs / operating costs (expense processing amount), costs to deal with aging servers

4. Initiatives by Business (1) Domestic Non-Life Insurance Business(vii) Strengthening Value Provision (Provision of Value Before and After Compensation)

Domestic Non-life Insurance Business Domestic Life Insurance Business International Business

Other

* Strengthening our risk solutions before and after compensation to deliver value aligned with our customers' best interests

Risk solutions before and after compensation

 Seamless products and services, including pre- and post-compensation, along with compensation for economic losses



 Rapid development of services that contribute to solving various social issues (Reference) Examples of prevention, recovery, and other services provided before and after compensation

Environment and decarbonization

- Simple CO2 calculation tool
- Solar panels and storage batteries for residential use

natural catastrophe countermeasures and loss prevention

- · Disaster prevention alert service
- · Disaster prevention dashboard

Cyber technology

- Cyber security services
- Remote monitoring system for refrigeration equipment

Health support

- Health management support app for employees
- Stress check system

Common to all solutions

· Risk analysis service

Examples

 Prioritizing services for risks with high social needs, such as preparation for natural catastrophes such as hailstorms and implementing cyber risk countermeasures

Counter measurers to freezing of water supply and drainage pipes

Preventing accidents by sending alerts in advance to the clients where accidents are expected to occur through winter accident prediction Al developed on the basis of freeze-fracture accident data on pipes

	Without alert	Sent alert		
Accident rate	1.94%	1.20%	→ 40% down	
Claim	¥0.63 billion	¥0.19 billion	→ ¥0.4 billion	
			down	

Support for security measures against cyber risks

(Service name: MS&AD Cyber Risk Finder)

- Provision of a cyber attack damage estimation and a security diagnosis report based on basic information such as the company's names and its email domains.
- Notification of system flaws that could lead to a attack on vulnerability

4. Initiatives by Business (1) Domestic Non-Life Insurance Business (vii) Strengthening Value Provision (Business Process Reform)

Domestic Non-life Insurance Business Domestic Life Insurance Business Internationa Business

Other

Major reforms in business processes, with a focus on fully digitalizing procedures

Business Process Reform

Conventional initiatives

• Mainly digitalization of contract offering and recording processes

Digitalization

From Stage 2

Business process optimization

- Review of excessive services and processes
- Digitalization of operations with significant impact on business expenses

Vision

Establishment and reinforcement of stable profit structure

- Establishment of a business process structure with stable profitability.
- Narrow down and simplify the products and services

Specific measures

Business process reform through full digitalization of processes

Simplification of routine operations

Digital procedures, cashless paperless

Company and agent operations

Sophistication of value provision

Risk solutions before and after compensation

Improvement of experienced value

Realization of optimal processes for customers

Building system infrastructure using package systems

Key Issues

Optimization of service levels

- Optimize application procedures, premium collection methods, and responses to inquiries (Review excessive services and processes, etc.)
- Review inefficient operations for both agents and employees. Reduce system investment and maintenance costs

Cost structure reform

- Improve our ability to respond to environmental changes, such as the impact of natural catastrophes and continued inflation.
- Control fixed costs and implement a flexible cost structure

Aim to simplify and automate products, services, procedures, by focusing on the customer's needs

Operations will be shifted from "Procedures" to "Value provision"

Focus on market expansion and community contributions with the extra capacity and time created

4. Initiatives by Business (1) Domestic Non-Life Insurance Business (vii) Strengthening Value Provision (Promotion of Al Utilization)

Domestic Non-life Insurance Business Domestic Life Insurance Business Internationa Business

Other

- Group-wide promotion of AI utilization. The domestic non-life insurance operation has begun integrating generative AI into its operational processes.
- Focusing on developing core digital human assets and promote the use of AI while sharing expertise across the Group

Promotion of AI utilization

Steady progress in group-wide implementation R & D, etc. Utilization of generative AI (Chat GTP) **Technology** Integration into business processes verification of Introduced in generative AI using **Customer service** May 2023 and the OSS † extended to the Implemented in entire Group by areas such as claims September. Considering services and call centers implementing a solution at InterRisk †:Open source software

Human assets development In-Group development Fostering AI evangelists Human assets Added a generative AI curriculum to the MS&AD for Innovation and development Digital Academy, an employee training program Design, Toyo University in collaboration with INIAD (Toyo University's Faculty of Information Networking for Innovation and Design). Formed a generative AI support unit within the holding company. In-Group Reinforcing in-house tool development through the use of advanced development technologies The **Business Innovation Challenge Program**, the Group's open Open innovation program, solicited ideas for the utilization of generative Al innovation (Chat GPT).

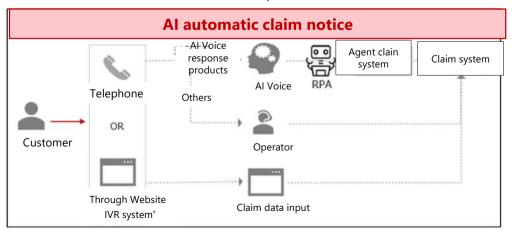
Examples of application to business processes

Application to claims service

- Efficient creation of conversation records has been made possible by converting telephone voice data into text and combining it with the summarization function of the generative Al.Expect to reduce workload of 290,000 hours.
- Consider the possibility to implement a system that utilizes AI to detect fake photos as a countermeasure against fraudulent claims.

Application to call centers

Introduced AI voice for part of the claims handling process, making it possible to respond to customers without waiting time even when there is a rush of claims due to natural catastrophes, etc.



†:IVR=Interactive Voice Response

4. Initiatives by Business (2) Domestic Life Insurance Business (i) Key Strategies

Domestic Non-life
Insurance Busines

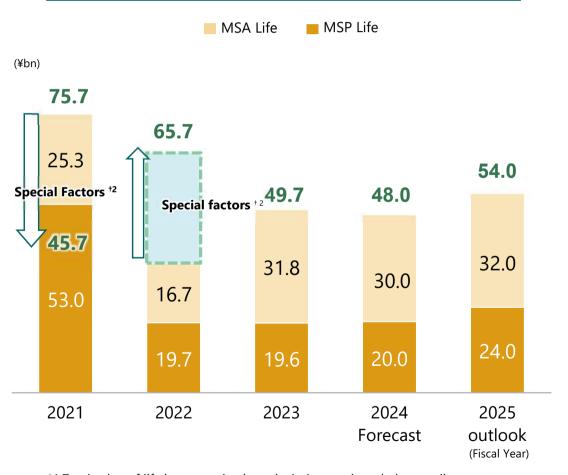
Domestic Life
Insurance Business

nternational Rusiness

Other

- Promoting the cross-selling between life / non-life, two life insurance companies, and Reinforcement of customer approach taking advantage of the firmly established sales channels of life insurance companies
- Providing products and services that can contribute to solving social issues of "Century of living to 100", such as extending healthy life expectancy and asset life expectancy

Domestic Life Insurance Group Adjusted Profit †1



^{†1:}Total value of life insurance business includes purchase balance adjustment, etc.

Key Initiatives

Demonstration of Group Synergy	 (MSA Life) Strengthen sales of life insurance through non-life insurance agent Strengthen sales of MSP Life products in MSA Life's agent network
Strengthen customer approach by leveraging strengths	 (MSA Life) Strengthen integrated operation between life and non-life to accelerate cross- selling in employee market and developing SMEs (MSP Life) Solidify leading positions with support for financial institutions agents
Expansion of investment income	 Accumulation of higher return asset and upgrading of ALM
Provision of products and services that contribute to solving social issues	 (MSA Life) Expansion of "MSA Care," which provides both insurance coverage and health care services before and after insurance coverage. (MSP Life) Development of unique products that meet a wide range of needs such as asset building, asset utilization, and asset inheritance

^{†2:}Transient or individual profit change factors

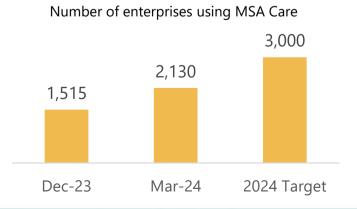
 MSA Life will contribute to the Group's risk diversification and stable profit expansion by leveraging one of Japan's largest non-life insurance agent networks and customer base and demonstrating strong proposal capabilities combining protectiontype and asset-building products with healthcare services.

Key Initiatives

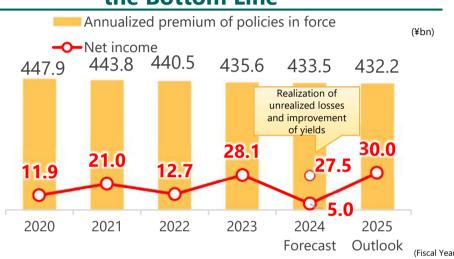
- Promotion of cross-selling by non-life agents
- Development and cultivation of employee market, where Group nonlife insurance companies have an advantage
- Strengthening of services before and after coverage and protection (health care service "MSA Care") and improvement of customer experience value

Development and Cultivation of Corporate Customers Through MSA Care

 Develop and cultivate the SME market through the integrated provision of coverage and protection and services after coverage and protection (made available to corporate customers from September 2023).



Growth of Policies in Force and the Bottom Line



Expansion of Assets under Management



- MSP Life will grow further by leveraging its strong product development capabilities to provide a wide range of customers (those building assets, those using assets and those who inherit assets) with the products they need through the optimum channels.
- It will focus on ERM including diversification of products and asset management and sophistication of ALM and contribute to the stable Group profit.

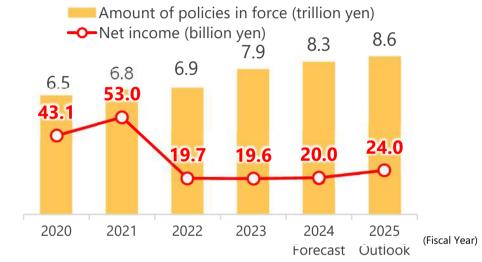
Key Initiatives

- Reinforcement of leading position through further cultivation of over-the-counter sales by financial institutions, which is a core business domain
- Development of asset building market through increased sales of level premium products

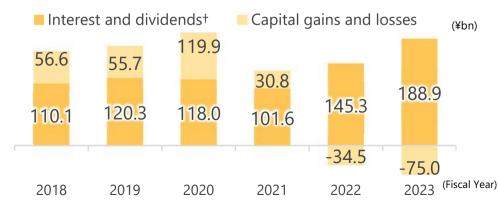
Foreign Currency Denominated Single Premium Insurance

- With respect to the FSA's indication of issues with short-term cancellation and changes of target-type insurance, pursue the best interests of customers.
- (1) Develop sales management systems for agents and strengthen insurance agent guidance
- (2) Thoroughly implement product governance.
- (3) Strengthen after-sales service to lengthen period policies are held.

Growth of Policies in Force and the Net Income



Expansion of Investment Profit



NB:Include income gain portion of money trusts investment income

4. Initiatives by Business (3) International Business (i) Key Strategy

Domestic Non-life Insurance Business Domestic Life

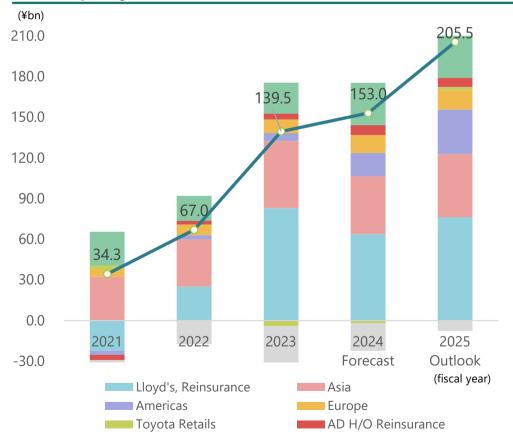
International Business

Other

Strategy Overview

- The International Business significantly contributes to the diversification of the Group's revenue sources and risk spread, and will consider business investment in order to expand our business in addition to organic growth.
- In particular, we will seek expansion in North America where business scale is relatively small, and the non-life insurance in Asia where the MSIG brand is reasonably established.
- While aiming for growth and enhancing business volume, led by Lloyd's and Reinsurance, we will reinforce the oversight of performances and actively restructure loss-making businesses.
- ADI international business will focus its resources on Toyota Retail and its related business in order to improve efficiency and profitability as a group.

Group Adjusted Profit of the International Business



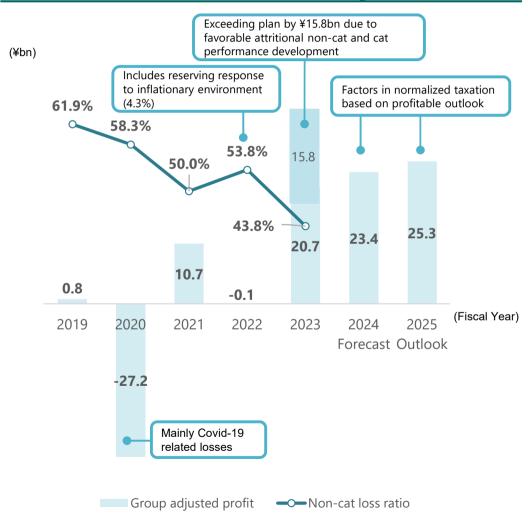
NB: Figures from FY2022 are after application of IFRS17 base ADI international business is not included in the segment of Asia, Americas and Europe

Segment Characteristics

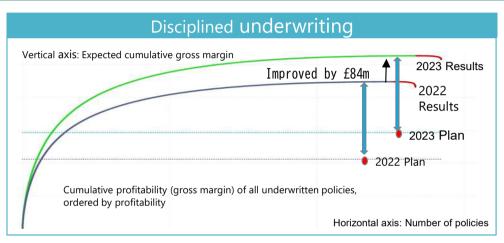
Lloyd's & Reinsurance	The strength lies in underwriting global risks in the Lloyd's (AUL) and reinsurance (MS Re). We have restored the profitability through disciplined underwriting and natural catastrophe risk control.
Americas	We have been focusing on businesses targeting Japanese clients, and will actively expand the local business, moving forward.
Europe	The strength lies in underwriting for local companies in the primary markets such as Germany and France.
Asia	We are the only non-life insurance group underwriting in all 10 ASEAN countries, ranking No.1 in total insurance premiums in the region. The strength lies in the relationships we have built with partners in each country and the presence of the MSIG brand.
Toyota Retail	In cooperation with Toyota Group, we provide car insurance and related products / services at car dealerships, primarily in Europe, Australia, China and Thailand.
AD Head Office Reinsurance	We generate profits by seamlessly co-operating reinsurance and retrocession with selected partner reinsurers.
International Life Insurance	Primarily in Asia, we partner with financial conglomerates with bank channels to tap into the growing life insurance market. This strategy, with its low risk correlation with non-life insurance, helps stabilize group profit with minimal capital.

- · Profitable growth through existing business lines, particularly in casualty (Insurance & Reinsurance)
- · Diversified portfolio that can absorb cat and non-cat loss volatility and allows for nuanced, mid-plan course correction if required
- Robust cycle management embedded in performance management to respond to evolving market conditions with agility, ensuring sustained profitability

Performance Summary



Building a top-tier Lloyd's syndicate



Strategic priorities

Growth Profitability

Efficiency

- Aiming for a future scale of GWP £2.5bn level while ensuring careful cycle management in response to the developing rating environment.
- Maintaining a high level of profitability (COR in the 90%tile range) from an underwriting and expense perspective, with embedded underwriting discipline and streamlined operations.

Demonstration of group synergy

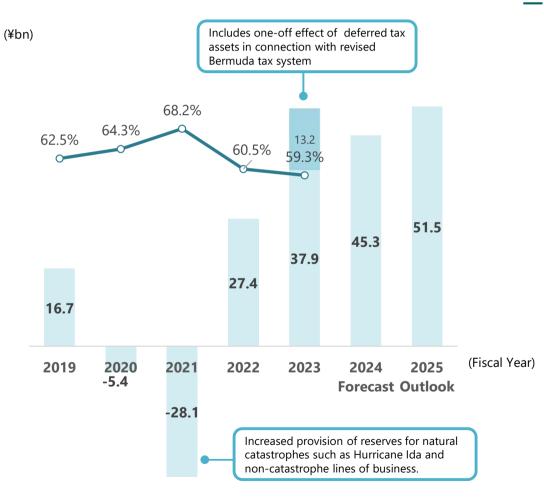
 Working with MSIG UK to leverage opportunities outside Lloyd's, in broader London market with Lloyd's & Company Market dual stamp proposition

Domestic Non-life Insurance Business Domestic Life Isurance Business International Business

Other

- Continue to build a diversified and well-balanced portfolio and move to a phase of further business expansion with well-managed clients.
- Accelerate growth by taking advantage of increased recognition and competitiveness through the penetration of the MS Reinsurance brand and the upgrades of credit rating.

Performance Summary



Non-cat loss ratio

Enhancing Competitiveness through Increased Brand Recognition and Credibility

The company has been clearly and successfully conveying its strategy to the market after its rebranding in 2022, and was highly rated by insurer and brokers for its "clarity of strategy" and "expertise" †



Expansion of business and improvement of attractiveness in professional recruitment by increased brand recognition

*†:Source: NMG P&C Reinsurance Study 2023

The Financial Strength Rating was upgraded from to A+" in April 2024. Rating agencies appreciated "Achieving financial target, Improving Financial Soundness, and Risks management"



- Realize further portfolio diversification such as multi-line transaction with major global insurers.
- Significantly improved market presence enables new businesses with major insurers and expansion of business with existing excellent insurers in line with our own risk appetite.

NB: After FY2022 figures are based on IFRS17

Group adjusted profit

4. Initiatives by Business (3) International Business (iv) Asia

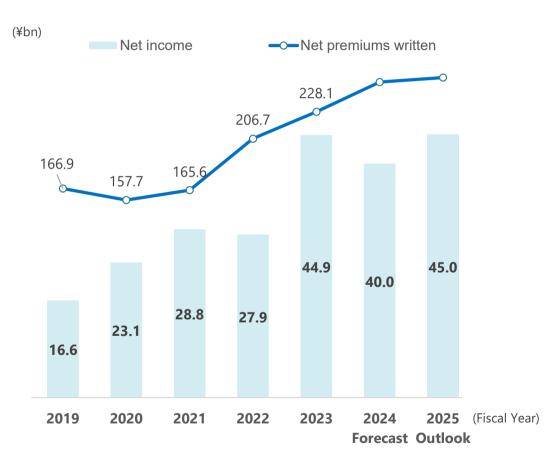
Domestic Non-life Insurance Business Domestic Life

International Business

Other

- With a broad and strong business base covering ASEAN, India, and China, we will prioritize market development in the retail sector, where there is
 considerable room for growth. We will diversify our sales channels to adapt to changes in society and consumers, and strengthen cooperation with
 platform providers, etc.
- We will consider business alliances and business investment that will speed up the capture of business opportunities.

Net Premiums Written and Net Income[†]



^{†:} Subsidiaries and equity-method affiliates in Asia (excluding countries in Oceania).Not including overseas office.

After FY2022 figures are based on IFRS17

Key Initiatives

Access opportunities of "population x growth x changes in society and consumers" through "expansion of sales channels x product development x collaboration with different industries, etc." and achieve remarkable growth in the retail sector.

Expansion of sales channels (Platform provider, etc.)

New products and services

Cooperation with different industries, etc.
(health care, cyber, etc.)

New Mobility



Medical and Health Needs



Digitization of Purchasing

Diversifying sales channels (Platform provider etc.)

While streamlining traditional sales channels, we are expanding the collaboration with platform providers etc.



Embedded Insurance <E-Commerce>

Insurance is also simultaneously paid for, simply by ticking the checkbox at the time of product purchase.



Furniture



Smartphone

4. Initiatives by Business (3) International Business (v) Americas

Domestic Non-life

Domestic Life

Rusiness

- We have started to shift from a business centered on Japanese clients to expanding the local market, aiming to diversify and increase our sources of revenue.
- At MS Transverse, we leverage our network with MGA⁺¹ and strict underwriting policies to boost profits. We also target the specialty insurance companies for investment, as they are less competitive and have a low correlation with natural disaster risks.

Group Adjusted Profit^{†2}

(¥bn)

Strengthened U.S. growth base in 2023

- Acquired Transverse (January)
- MSIG USA started partnership with leading insurance broker, AMWINS(June)
- Shifted to an organization and



^{†1} An abbreviation for Managing General Agent. It is entrusted with authority of insurance companies and is responsible for a wide range of business such as insurance underwriting, contract management, reinsurance management, and insurance claim assessment.

Key business entities in the United States

MSIG USA	 Strengthen profitability of Japanese businesses Start entering local businesses through partnerships with AMWINS and major brokers
MS Transverse	Expand business opportunities with MGACapture local businesses as a fronting company

Business expansion of MS Transverse

Despite initial delays due to the hardening of the reinsurance market, we anticipate growth overperforming the plan at the time of acquisition from 2024 onwards.



^{†2} Figures based on IFRS17

4. Initiatives by Business (3) International Business (vi) Europe

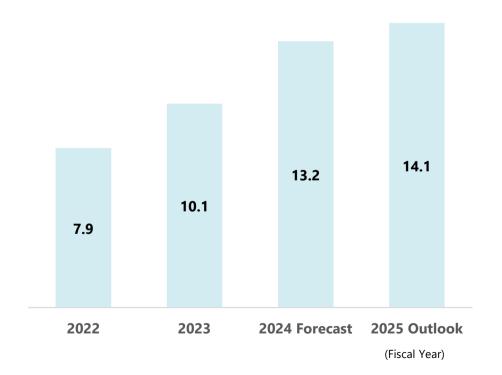
Domestic Non-life Insurance Business Domestic Life Surance Business International Business

Other

- Leveraging our strengths in the local business market, we ensure stable profits while increasing profitability through operational efficiency.
- We will continuously work on building business foundations and exploring investment opportunities in EMEA.

Group Adjusted Profit

(¥bn)



NB: After FY2022 figures are based on IFRS17

Key business entities in continental Europe

AISE	 Strength in the SME market and marine insurance High market share in marine markets in the Netherlands and Belgium, focus on niche categories such as liability Headquartered in Belgium
MSIGEU	 Strength in the large corporate market, with transactions with about 70% of listed companies in Germany and France. Headquartered in Germany

Key Initiatives

- Further deepening the local enterprise market by demonstrating the strengths of the two distinctive companies, continuing appropriate risk selection, and collaborating in the marine field.
- Pursuing synergies through common back-office functions
- Strengthening the complementary relationship in terms of region, product, and service with our major insurance company partners.

Central and Eastern Europe: Generali

Africa: AXA, Bryte⁺¹, ICEA LION⁺²

- Examining business investment opportunities that contribute to risk diversification and stable earnings
 - +1 Bryte Insurance Company Limited
 - †2 ICEA LION General Insurance Company Limited

4. Initiatives by Business (3) International Business (vii) Toyota Retail and ADI Head Office Reinsurance

Domestic Non-life

Domestic Life

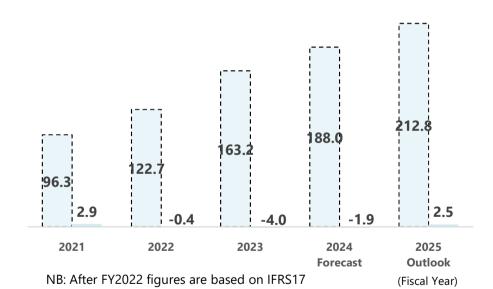
International

Toyota Retail

We will focus on improving the profitability through disciplined underwriting, tactical rate setting, and loss reduction initiatives. Additionally, we will further amplify our collaboration with the Toyota Group.

Summary of Financial Results and Key Initiatives

(¥bn) II Net premium written Group adjusted profit



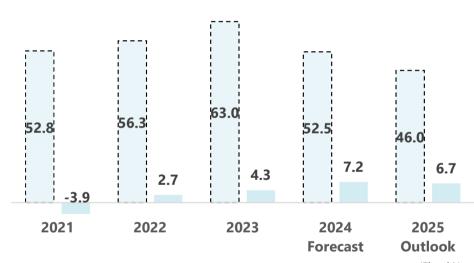
- Loss ratio worsened in FY 2023 due to inflation, an increase in the number of thefts, and natural catastrophe (hailstorms).
- Considering inflation and loss trends, we will raise premium rates and work with Toyota on theft prevention and cost reduction.
- We will further develop the cutting-edge connected mobility insurance in conjunction with Toyota 's transformation into a mobility company.

AD Head office reinsurance

We will aim to stabilize and improve our financial performance by further enhancing portfolio diversification.

Summary of Financial Results and Key Initiatives

(¥bn) LI Net Premiums Written Group adjusted profit



NB: After FY2022 figures are based on IFRS17

(Fiscal Year)

- Control of overseas natural catasprothe risks. Continue to appropriately control risks.
- Increase profitability through the expansion of non-cat profitable risks.

4. Initiatives by Business (3) International Business (Viii) International Life Insurance Business

Domestic Non-life Insurance Business Domestic Life
nsurance Business

†4 Total of only the affiriated companies for which EV is calculated (four Asian life insurance companies).

International Business

Other

- Focusing on populous countries like China and India, we aim to capture the growth of the Asian life insurance market and expand corporate value in partnership with state-owned enterprises and major conglomerates owning effective sales channels, inclusive of banks.
- In Australia and the UK, we aim to steadily increase corporate value and expect cash flow contribution by investing in market leaders.

Growth in the life insurance market **Group Adjusted Profit** Life insurance market **Partners** (¥bn) 交银人寿 🍎 * HongLeong Assurance Berhad China, India, Malaysia, Indonesia Average annual growth rate of 10.7% MAX MSIG expected up to 2031⁺¹ challenger 🞇 Australia (annuity insurance business) Average annual growth rate of 5.1% expected up to 2041⁺² Decline in the value of assets due to market fluctuations such Large market in UK(GBP3tn level/pension and 7 Phoenix as drop in global stock prices asset bulding business) with high growth ratio of GBP150bn per year^{†3} †1. Source: Allianz Insurance Report 2021 Decline in the †2. Source :Size of the Australian superannuation market (calculated based on Deloitte Dynamics of the Australian Superannuation System: The Next 20 Years to 2041) value of assets in †3. Source: Based on Phoenix materials some investees 34.1 EV⁺⁴/Our share due to COVID-19 31.3 (¥bn) 24.8 22.9 18.4 299.1 11.7 245.0 215.9 181.3 110.8 2.8 (Fiscal year) 2019 2020 2021 2022 2023 2024 2025 2019 2020 2021 2022 2023 Outlook Forecast

(Fiscal year)

NB: After FY2022 figures are based on IFRS17

4. Initiatives by Business (4) Asset Management Strategy (i) Overall Strategy

Domestic Non-life
Insurance Busines

Domestic Life Insurance Business International Business

Other

Basic strategy

- Build a portfolio that can increase net asset value, taking into account periodic profit/loss and currency diversification, based on the premise of securing ALM and liquidity.
- · Aim for outperform market returns by enhancing credit risk-taking.
- Improve the accuracy of economic environment forecasts and flexibly adjust positions

Environmental change in Stage 2

Zero strategic equity holdings

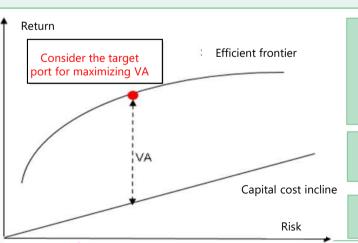
Economy and markets outlook (House view)

Domestic interest rates: Upward trend due to monetary policy

U.S. interest rates: Downward trend due to interest rate cuts

Foreign exchange: A pause in yen depreciation due to narrowing interest rate differentials

Reivew asset allocation



Domestic listed stocks

Inclusion of domestic listed stocks is necessary for maximizing the VA of the asset management portfolio. Select companies that are expected to enhance corporate value in the long term. Index portfolio will be one of the options.

Foreign bonds

In addition to traditional portfolios that focus on investment-grade corporate bonds, select stocks by assessing their ability to be redeemed by CFs, regardless of their rating.

Private Asset

Accelerate PD and real estate investments in addition to overseas PE investment

Earn investment income exceeding interest and dividends income from strategic equity holdings (approximately 70.0 billion yen per year)

4. Initiatives by Business (4) investment Strategy (ii) Platform Development

Domestic Non-life Insurance Business Domestic Life Insurance Business International Business

Other

To ensure the capability of credit risk-taking

 Complement and strengthen investment skills required through human resource development, external promotion, and capital tie-up

Domestic listed stocks	Development and external recruitment of internal human resources
Foreign corporate bonds	Promote alliances with investment companies that have strong overseas credit risk analysis capabilities
Private Assets	Investment Management by Major Investment Areas MSR ⁺¹ takes the lead in PE areas

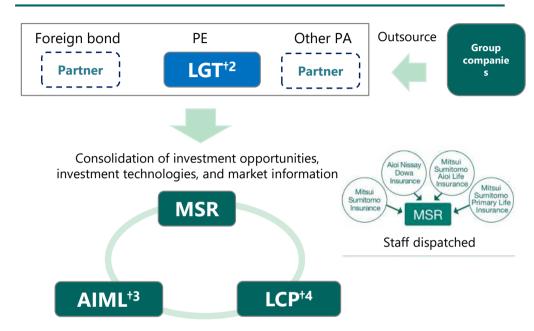
To strengthen the management of asset management risks

- To upgrade the management of position adjustments based on macroeconomic and monetary policy forecasts
- Strengthen management of crisis warning signs in private assets

U.S. Commercial Real Estate Loans

- Held as "money trusts"
- 341.3 billion yen outstanding as of March 31, 2024
- 20% or less of offices, 70% or less of LTV
- · Limited impact on earnings

Global investment structure



- MSR **1, a subsidiary established in New York in January 2022 with the joint investment of LGT, a management company, in Switzerland, is a hub for group collaboration, and personnel from each group company are dispatched to manage expected profit assets.
- Together with AIML ⁺², a investment company of the MS Amlin Group, and LCP ⁺³, a fund management company that invests in ILS (insurance-linked securities), it is developed as a global investment platform.

^{†1} MSR Capital Partners, LLP

^{†2} JGT Capital Patners AG

^{†3} MS Amlin Investment Limited

^{†4} Leadenhall Capital Partners, LLP

4. Initiatives by Business (4) Asset Management Strategy (iii) Structure of Asset Management

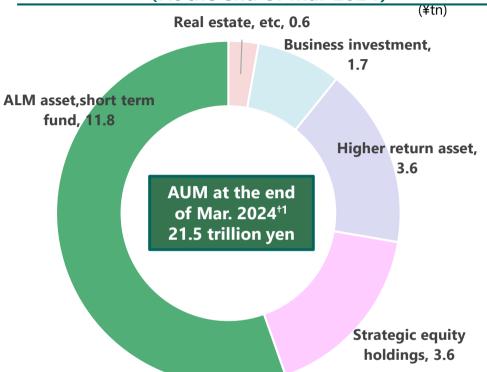
Portfolio after Sale of Strategic Equity Holdings

Domestic Life

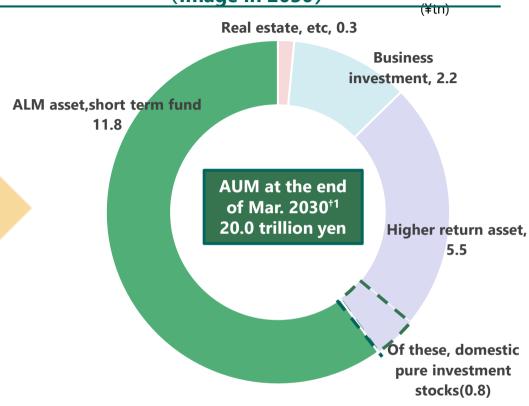
Asset Under Management

Other









ALM assets(including short teem assets)

- Assets under management mainly consist of yen-denominated bonds and loans at MSI, ADI and MSA Life and foreign bonds in line with foreigncurrency denominated liabilities at MSP Life.
- ALM assets involve a certain amount of credit risk.
- Interest and foreign currency risks are offset with liabilities, in principle.

Higher return asset(3.6 to 5.5 trillion yen^{†2})

We will increase allocations to alternative assets such as overseas PE that promise risk diversification, high yields and low volatility, in addition to foreign bonds and equities (pure investment) with high liquidity.

^{+1:}Simple sum of 5 domestic group companies on a non-consolidated basis, assuming tax and shareholder return of 1.5 trillion yen (from March 31, 2024 to March 31, 2030) †2:MSP Life accounts only for assets exceeding liabilities.



(Reference)

I Group's Current Status

- 1. Premium Income
- 2. Bottom Line and ROE(on a Financial Accounting Basis)
- 3. Impact of Foreign Exchange/Interest Rate Fluctuation on Earnings(FY2024 Forecast)

II Basic Information on Each Business Domain

- 1. Domestic Non-life Insurance Business 2. Domestic Life Insurance Business
- 3. International Business 4. Digital and Risk related Services Business
- 5. Financial Services Business 6. Asset Management

■ Systems Supporting Value Creation

- 1. Sustainability Initiatives
- 2. Human Asset Initiatives
- 3. ERM

IV Shareholder Return and Stock Price-related Indices

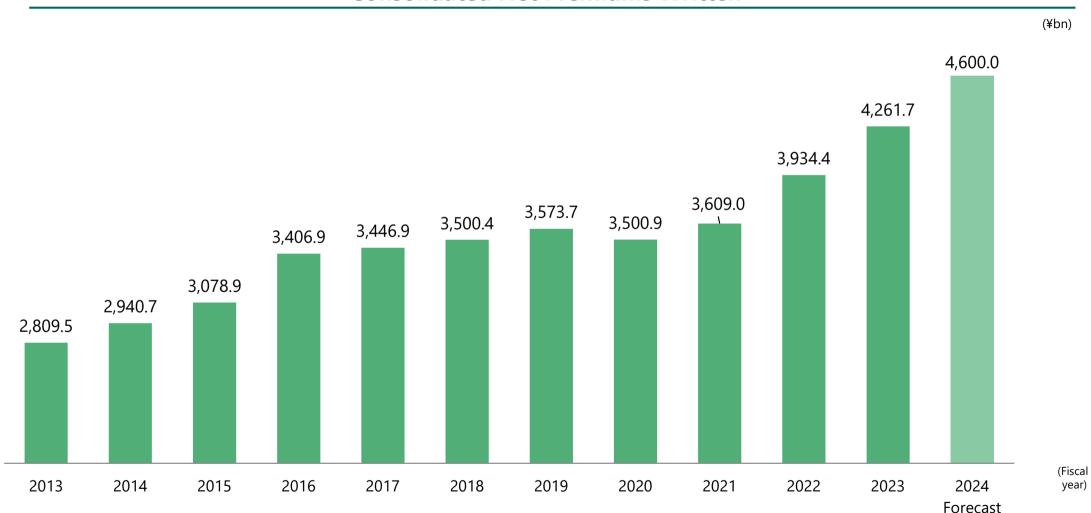


I. Group's Current Status

- 1. Premium Income
- 2. Bottom Line and ROE(on a Financial Accounting Basis)
- 3. Impact of Foreign Exchange/Interest Rate Fluctuation on Earnings(FY2024 Forecast)

1. Premium Income (1) Consolidated Net Premiums Written

Consolidated Net Premiums Written*



NB: Net premiums written exclude the good results return premiums of the ModoRich auto insurance product.

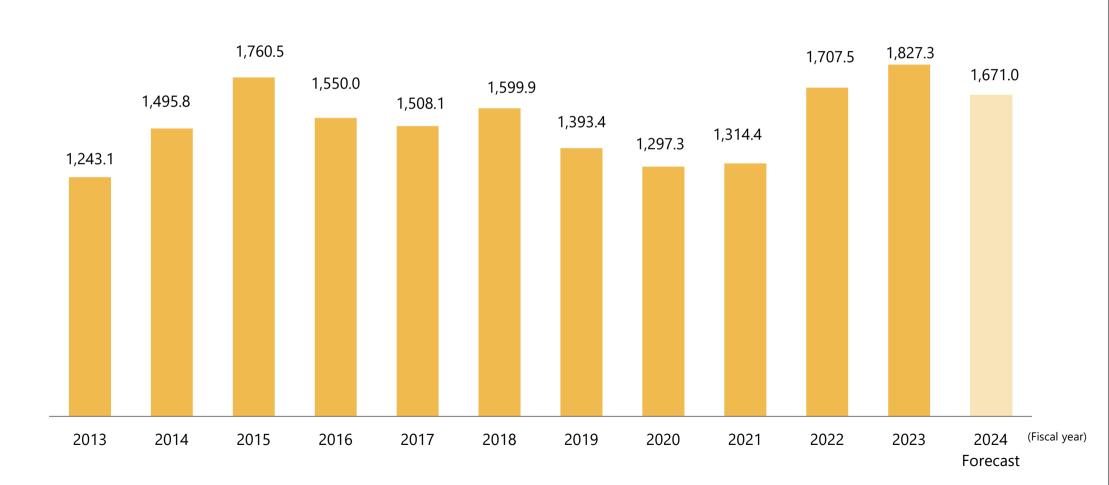
NB: FY2022 figures are retrospective application of IFRS17 base

1. Premium Income

(2) Domestic life insurance Premiums (Gross Premiums Written)

Life insurance: Premiums (gross premiums written) †

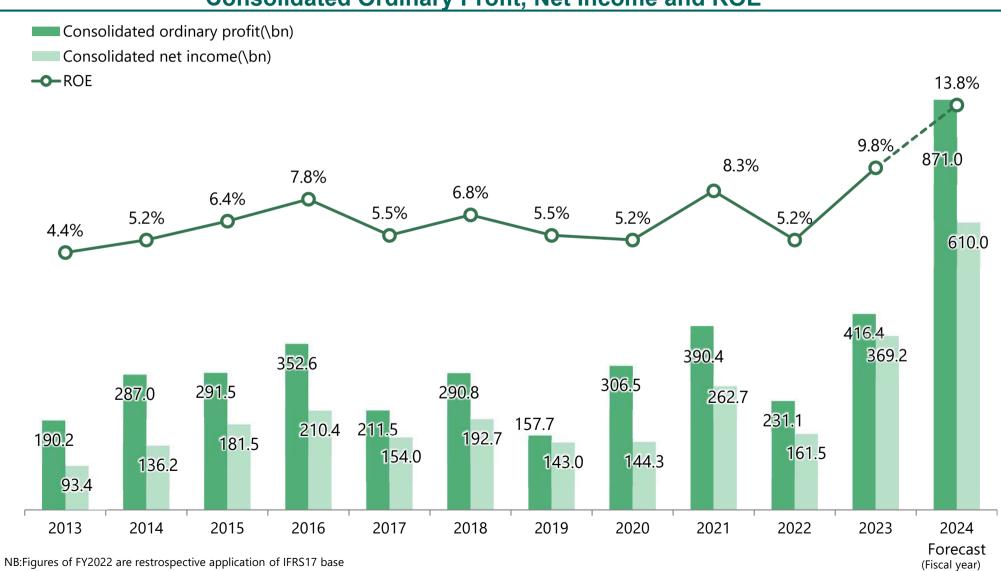
(¥bn)



NB:Premiums (gross premiums written) are for domestic life insurance subsidiaries only

2. Bottom Line and ROE (on a Financial Accounting Basis)

Consolidated Ordinary Profit, Net Income and ROE



3. Impact of Foreign Exchange/Interest Rate Fluctuation on Earnings (FY2024 Forecast)

Impact of 5% JPY depreciation on profits(All currencies 5% weaker yen)

Impact on net income	increase by approx. ¥+13.0 billion
 Increase in profits of overseas subsidiaries 	increase by approx. ¥+8.0 billion
Domestic non-life insurance subsidiaries	increase by approx. ¥+0.5 billion
Change in valuation of foreign currency deposits and exchange gain/loss on currency hedge positions, etc. Increase in claims reserve in foreign currency	‡
Increase of amortization of goodwill and others in foreign currency	decrease by approx. ¥-1.5 billion
 Increase of profit margin of domestic life insurance subsidiaries 	increase by approx. ¥+6.0 billion
The impact on Group Adjusted Profit excluding an increase of amortization of goodwill and others in foreign currency	increase by approx. ¥+14.5 billion

Impact of 0.5% rise in JPY interest rate on profits

Impact on net income and Group Adjusted Profit	
 Increase in interest for new investment bonds/loans⁺¹ 	increase by approx. ¥+0.5 billion

Impact of 0.5% rise in overseas interest rate on profits

Impact on net income and Group Adjusted Profit	
Increase in interest for new investment bonds/loans	increase by approx. ¥+0.7 billion

NB: The foreign exchange and interest rate impacts associated with fair value changes in MSP Life's assets and liabilities are not included in the above.

^{+1:} Planned amount of new investment in domestic bonds in FY2024: approximately 200.0 billion yen (Total of MSI, ADI, MSA Life and MSP Life) × 0.5% × 0.5 (assuming a level investment)

^{+2:} Planned amount of new investment in foreign bonds in FY2024: approximately 280.0 billion yen (Total of MSI, ADI, MSA Life and MSP Life) × 0.5% × 0.5 (assuming a level investment)



II. Basic information on Each Business Domain

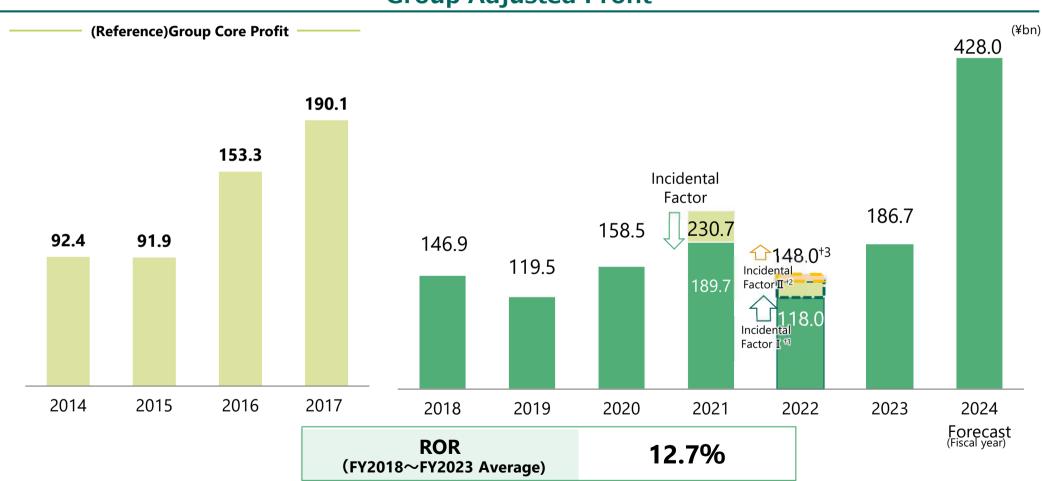
- 1. Domestic Non-life Insurance Business
- 2. Domestic Life Insurance Business
- 3. International Business
- 4. Digital and Risk Related Services Business
- 5. Financial Services Business
- 6. Asset Management



II. Basic information on Each Business Domain

- 1. Domestic Non-life Insurance Business
- 2. Domestic Life Insurance Business
- 3. International Business
- 4. Digital and Risk Related Services Business
- 5. Financial Services Business
- 6. Asset Management

Group Adjusted Profit



^{†1} Transient: Covid19 losses:-21.0 billion yen

^{†2} Non-Transient: Increase reserve provision for inflation:-6.0 billion yen, Nat Cat fluctuation impact/upward from initial forecast:-18.0 billion yen, Large losses increase:-39.0 billion yen, Acceleration of strategic equity holdings: +54.0 billion yen

^{†3} Figures after retrospective application of IFRS17

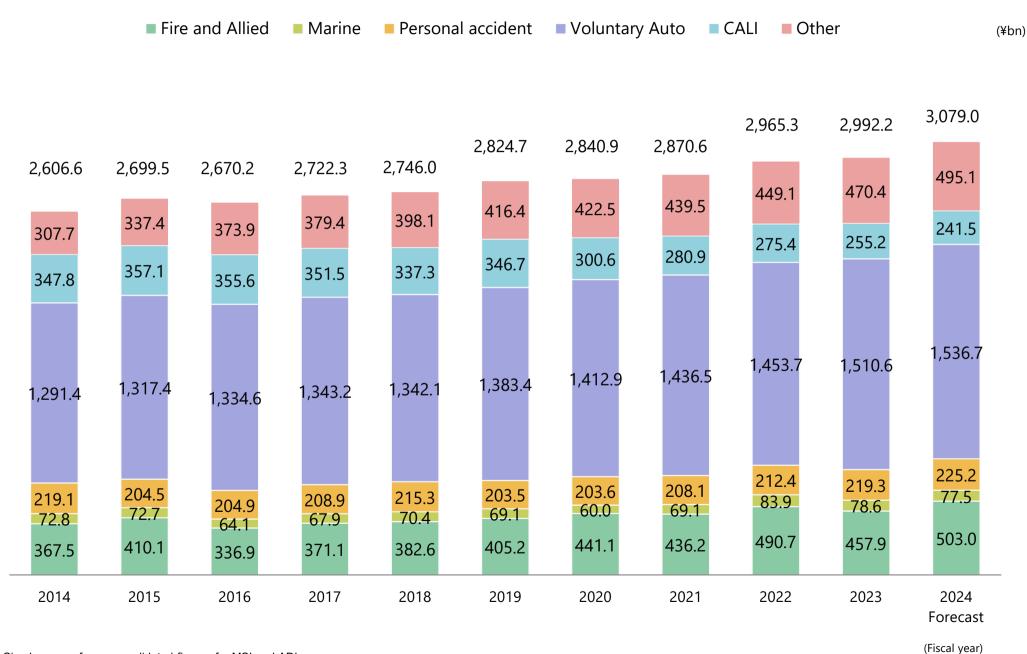
Domestic Non-Life Insurance Business Net Premiums Written by Class of Business

Domestic Non-life Insurance Business

Domestic Life
nsurance Business

International Business

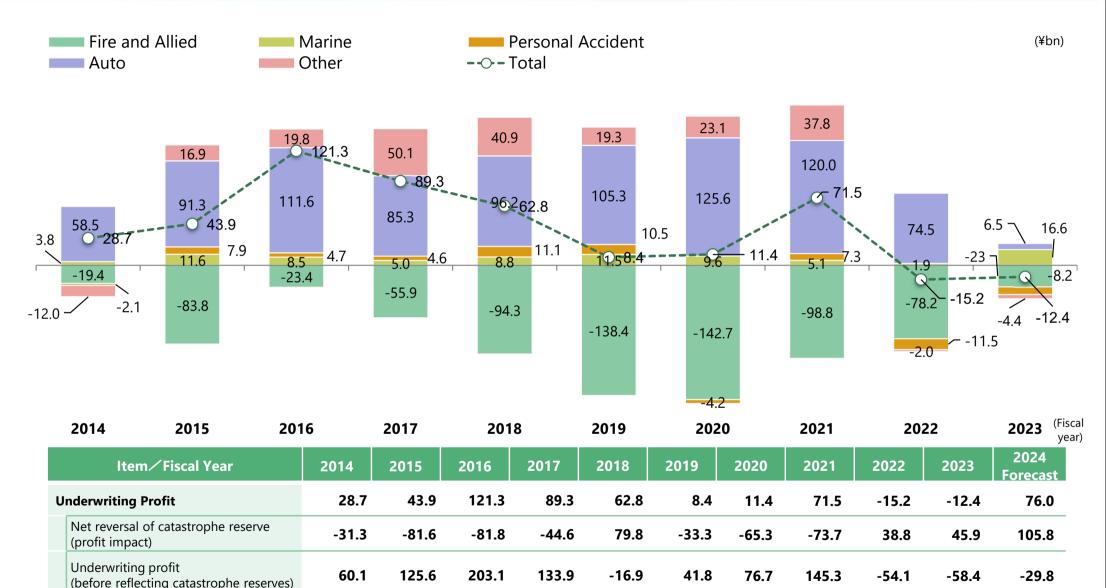
Other



Domestic Non-life Insurance Business Underwriting Profit/Loss by Line of Business

Domestic Non-life Insurance Business Domestic Life nsurance Business nternational Business

Other



NB: Simple sums of non-consolidated figures for MSI and ADI. (For FY 2010, simple sums of non-consolidated figures for MSI, Aioi and NDI).

-27.2

-68.1

-118.8

-51.0

-235.3

-122.9

-85.0

-77.2

-115.5

-135.0

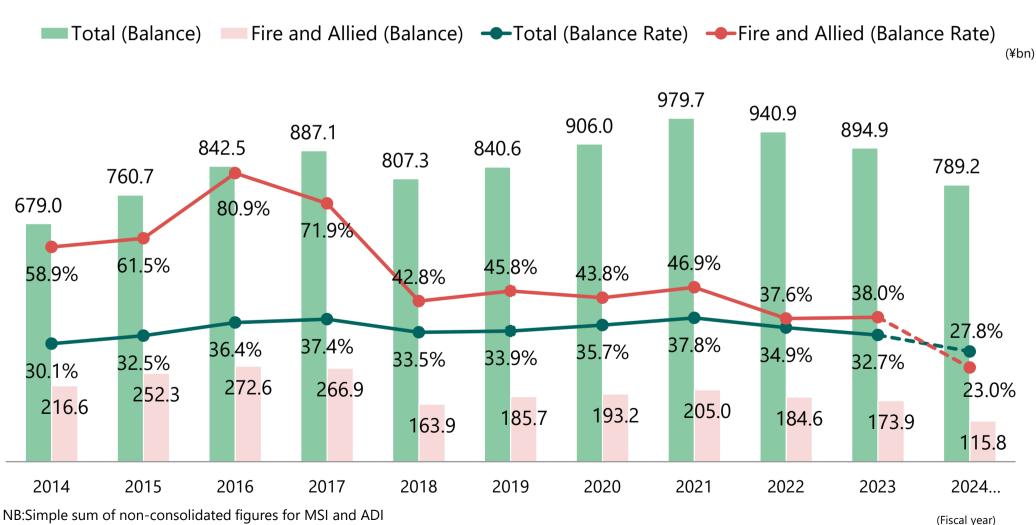
(ref.)

Impact of natural catastrophes^{†1}

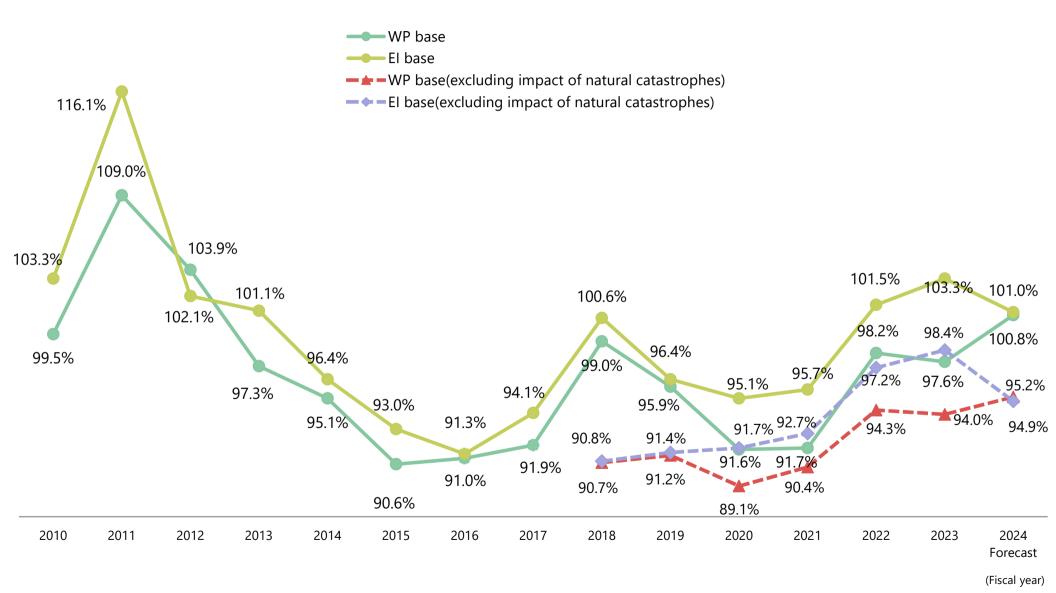
-172.5

^{†1} The figures show incurred losses occurred domestic and overseas for MSI and ADI from FY2017. From FY2019, "Impact of natural catastrophes" means incurred loss from domestic and overseas natural catastrophes in the each year deducting the collected amount of Cat Bonds related to natural catastrophes in FY 2018.

Catastrophe reserve Balance

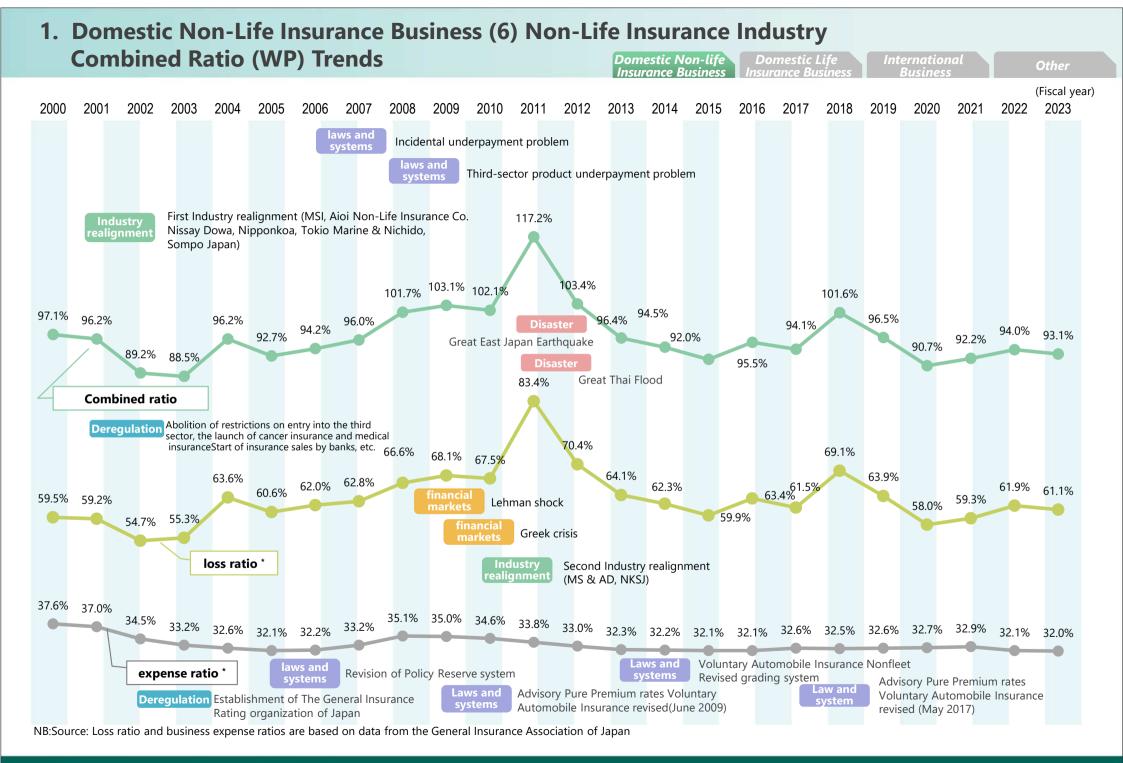


NB:Balance ratio = Balance of Catastrophe reserve/Net Premiums Written (excluding Residential Earthquake Insurance and CALI)



NB:Simple sum of non-consolidated figures for MSI and ADI. (In fiscal 2010, the non-consolidated figures for MSI, Aioi Insurance, and Nissay Dowa Genearl Insurance are simply combined.)

NB:All categories on WP basis, Residential Earthquake Insurance and CALI excluding El basis





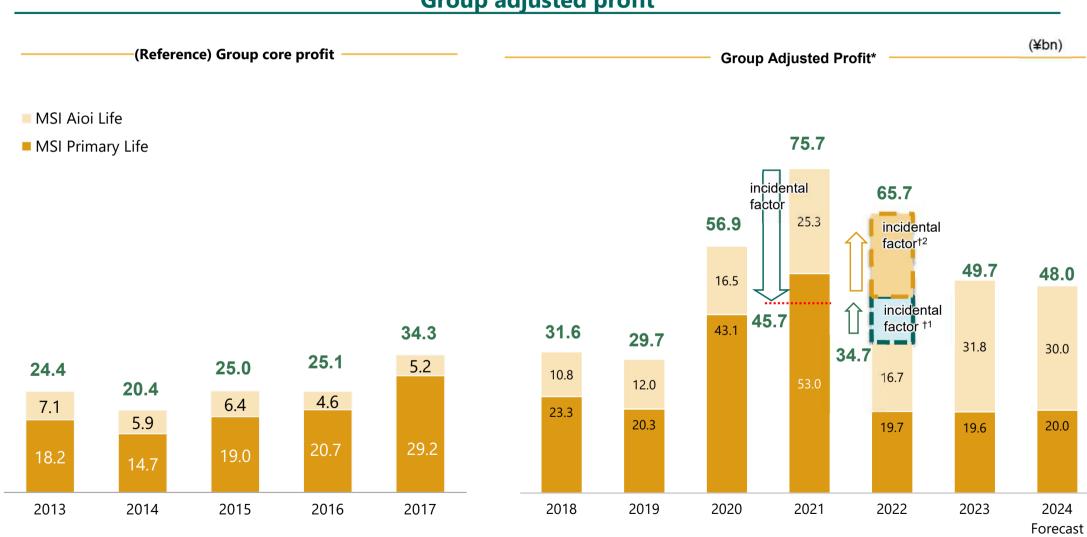
II. Basic information on Each Business Domain

1. Domestic Non-life Insurance Business

2. Domestic Life Insurance Business

- 3. International Business
- 4. Digital and Risk Related Services Business
- 5. Financial Services Business
- 6. Asset Management

Group adjusted profit



NB:Total value of life insurance business includes purchase differential adjustment, etc.

ROR (2019 to 2023 average)

9.2%

(Fiscal Year)

^{†1} Transient:Covid19 impact -11.0 billion yen

^{†2} Non-Transient: Increase in MS Primary Life's foreign currency standard Policy Reserve, etc.-20.0 billion yen

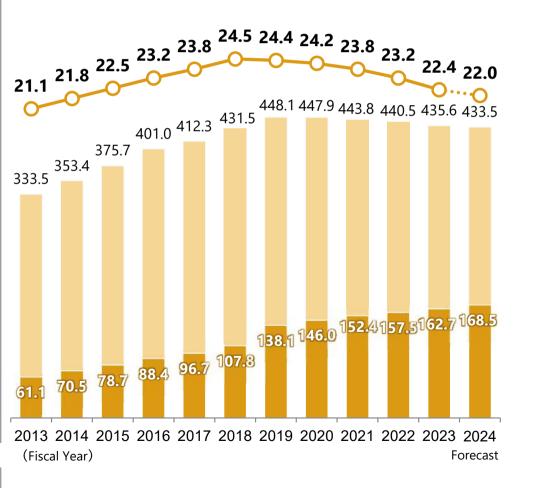
Domestic Non-life Insurance Business Domestic Life surance Business

nternational Business

Other

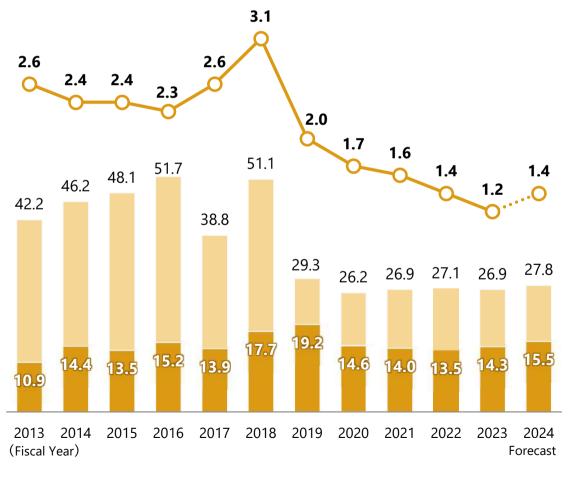
Amount of New Policies in Force and Annualized Premiums of New Policies in Force

- Annualized premium in force (¥bn)
- Annualized premium in force for third sector insurance (¥bn)
- —O-Amount of policies in force (¥tn)



Amount of New policies and Annualized Premiums of New Policies

- Annualized premium of new policies (¥bn)
- Annualized premium of new policies for third sector insurance (¥bn)
- Amount of new policies (¥tn)



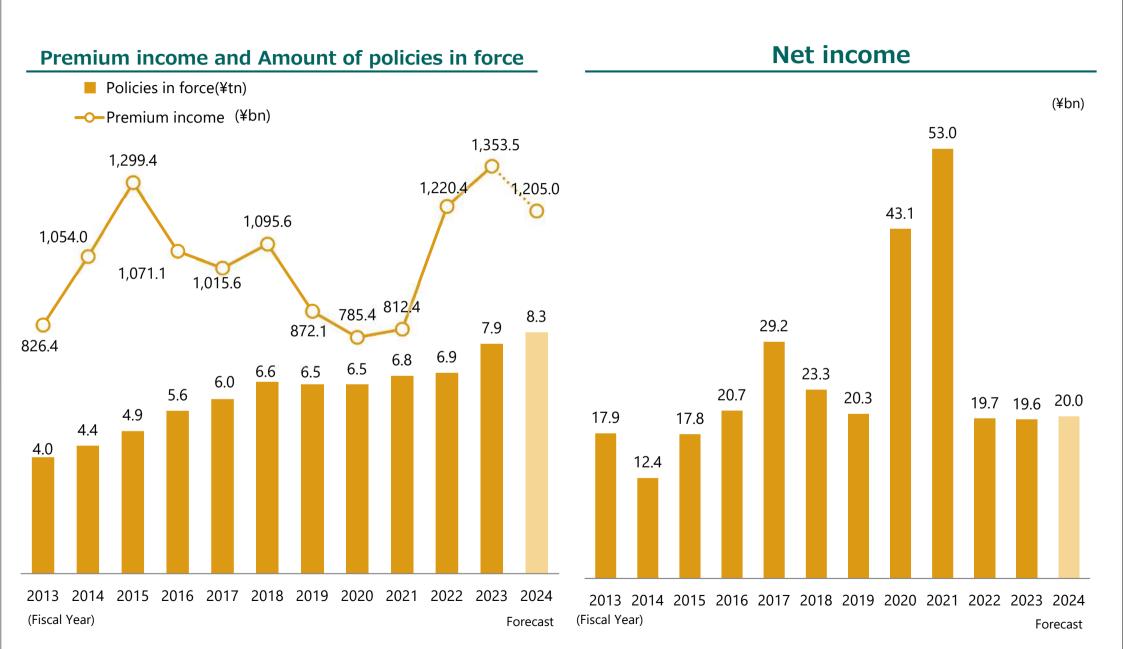
2. Domestic Life Insurance Business (3) MSP Life (Premiums and Amount of

Policies in Force and Net income)

Domestic Non-life Insurance Business Domestic Life nsurance Business

International Business

Other



2. Domestic Life Insurance Business (4) Embedded Value (EEV) from the End of FY2013 to the End of FY2023

122.3

237.4 245.5 252.9 284.1 294.3 293.4

Net worth

234.8

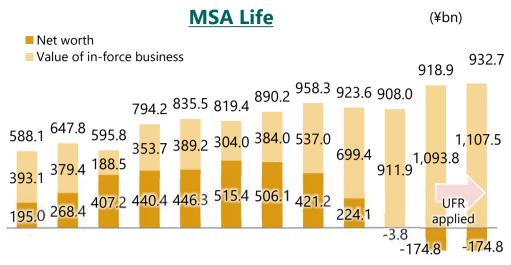
102.2

132.6

Domestic Life

MSP Life

(¥bn)



2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2023 (End of UFR Fiscal Year) applied

Changes from previous year (¥bn) **EEV** Sensitivity (at March 31, 2024, ¥bn)

- changes from previous year (+bii)			
Factor	Change		
Opening adjustments	-5.0		
New business in reporting year	46.6		
Expected existing business contribution at the risk free rate	9.6		
Expected existing business contribution above risk free rate	7.2		
Operating experience variances	-4.3		
Changes in operating assumptions	-49.7		
Economic variances and changes to economic assumptions	6.5		
Closing Adjustment	-0.0		
Total	10.9		

Assumption	Change			
Risk-free yield curve	Up 50bp	-59.1		
Risk-free yield curve	Down 50bp	52.4		
Equity and real estate values	Down 10%	-5.8		
Maintenance expenses	Down 10%	34.7		
Surrender and lapse rates	Down 10%	19.0		
Mortality and morbidity rates for life insurance	Down 5%	56.7		
Mortality and morbidity rates for annuity	Down 5%	-0.1		
Equity and property implied volatility	Up 25%	0.0		
Swaption implied Up 25% volatility		-24.7		
Required capital set at sta minimum level	12.5			
Applying an Ultimate Forward Rate (UFR) to extrapolate long term interest rates		13.7		

Changes from previous year (¥bn)

310.2 333.8

88.2

Factor	Change
Opening adjustments	-6.8
New business in reporting year	0.9
Expected existing business contribution at the reference rate	4.5
Expected existing business contribution above reference rate	2.4
Operating experience variances	0.1
Changes in operating assumptions	-11.3
Economic variances and changes to economic assumptions	64.8
Total	54.7

641.9 664.6 719.4 Value of in-force business 557.4 205.8 2<mark>35.2 294.</mark>8 375.3 ^{416.2} ^{436.1} 157.1 348.4

2020 2021 2022 2023 2015 2016 2017 2018 2019 †1 †1 The calculation method of EEV was changed in FY2021. (End of Fiscal Year)

141.8

54.9

EEV Sensitivity (at March 31, 2024, ¥bn)

400.2 436.1 429.3 424.5

•				
Assumption	Change			
Reference yield curve	Up 50bp	-5.1		
Reference yield curve	Down 50bp	5.1		
Equity and real estate values	Down 10%	-1.9		
Maintenance expenses	Down 10%	7.1		
Surrender and lapse rates	Down 10%	-2.3		
Mortality and morbidity rates for life insurance	Down 5%	3.8		
Mortality and morbidity rates for annuity	-1.0			
Equity and property implied volatility	-1.4			
Swaption implied volatility	-2.7			
Required capital set at stat minimum level	8.8			
Nil reflecting excess spread	-116.7			



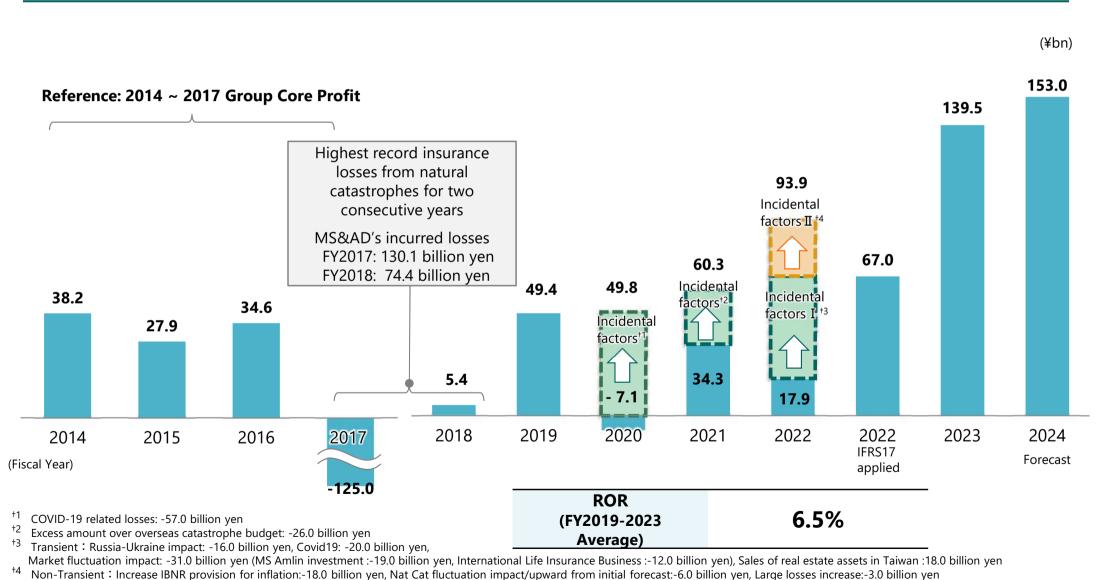
II. Basic information on Each Business Domain

- 1. Domestic Non-life Insurance Business
- 2. Domestic Life Insurance Business

3. International Business

- 4. Digital and Risk Related Services Business
- 5. Financial Services Business
- 6. Asset Management

Group Adjusted Profit



Domestic non-life insurance business

Domestic life Isurance business International business

Other

■ Net premiums written (Non-life insurance)

(¥bn)

	FY2023		FY	2024
	Result	YoY change	Forecast	YoY change
Total International Business + 2	1,620.3	400.8	1,827.1	206.7
Lloyd's •Reinsurance	674.3	209.7	794.4	120.1
AUL	263.4	61.5	295.7	32.2
MS Re	409.7	147.7	495.5	85.7
Asia	338.0	40.7	384.1	46.0
Europe	201.0	53.3	203.3	2.2
Americas	107.4	35.0	157.4	49.9
Toyota Retails	163.2	40.5	188.0	24.9
Head office reinsurance business	63.0	6.7	52.5	-10.5

Group adjusted profit

(¥bn)

	FY2023		FY2024	
	Result	YoY change	Forecast	YoY change
Total International Business † 2	139.5	72.4	153.0	13.4
Lloyd's • Reinsurance	83.0	58.2	63.7	-19.4
AUL	36.5	36.6	23.4	-13.0
MS Re	51.1	23.6	45.3	-5.7
Asia	49.5	14.7	42.7	-6.8
Europe	10.1	2.1	13.2	3.0
Americas	5.7	2.5	17.3	11.5
Toyota Retails	-4.0	-3.6	-1.9	2.1
Head office reinsurance business	4.3	1.6	7.2	2.8
International life insurance business	22.9	12.1	31.3	8.3

^{†1} International Business: Business results of overseas consolidated subsidiaries and equity-method affiliates plus the business results of overseas branches of non-life insurance companies, overseas non-consolidated subsidiaries, and non-life insurance companies' head office reinsurance.

^{†2} Figures in "Total International Business" include head office adjustments and other factors and are not equal to the sum of figures for each region and each business.



II. Basic information on Each Business Domain

- 1. Domestic Non-life Insurance Business
- 2. Domestic Life Insurance Business
- 3. International Business
- 4. Digital and Risk Related Services Business
- 5. Financial Services Business
- 6. Asset Management

4. Digital and Risk Related Services Business

Domestic Non-life

Domestic Life nsurance Business nternational Business

Other

As a "platform provider of risk resolution", we are strengthening our risk management services such as beforeafter coverage and consulting led by InterRisk, to create new business opportunities.

Digital and Risk Related Services Business

<Digital and Risk area>

- Digital Innovation
 - Achieving increased revenue by developing products and services to provide new value before and after insurance compensation.
 - Utilizing the insights gained through startup investments by MS&AD Ventures Inc. across the entire group etc.
- Risk consulting
 - •Providing risk consulting services as a group, with InterRisk at its center
 - •Expanding revenue through the development of software equipped with our risk consulting service insights.

<Assistance services area>

- Road Assistance
 - •Arranging and dispatching roadside service providers quickly in case of car and driving troubles or accidents of our customers
- Housing Assistance
 - Providing "24 hours a day, 365 days a year" services in case of home-related troubles or accidents of our customers.
- We have sold "Mitsui Sumitomo Insurance Care Network" and "Fureai Do Life Services" and withdrawn from the nursing care business.



II. Basic information on Each Business Domain

- 1. Domestic Non-life Insurance Business
- 2. Domestic Life Insurance Business
- 3. International Business
- 4. Digital and Risk Related Services Business
- **5. Financial Services Business**
- 6. Asset Management

5. Financial Services Business

Oomestic Non-life

Domestic Life surance Business

2022

(Fiscal year)

2023

2024

Forecast

International Rusiness

Other

• Provide diverse products and services that go beyond insurance and make a stable contribution to revenue by leveraging the Group's comprehensive strength in terms of domestic sales and overseas business units to expand business in light of social issues, environmental changes and customer needs.

Group Adjusted Profit Financial services for individuals and local economies (¥bn) Providing comprehensive financial services to the workplace market Including the impact of SDAM (100 year life lounge) transfer and Bermuda tax 5.6 Strengthening profitability of defined contribution pension regulation revision business 3.1 2.8 2.8 Support for asset building in cooperation with regional financial institutions **Asset building-**Asset management related business Strengthening profitability of SMDAM^{†1} World-class LCP⁺² fund management³⁺ Consideration of capital tie-ups with overseas asset management 2022 2023 2024 2025 companies Forecast Outlook (Fiscal year) Variable annuity reinsurance (FinRe^{†4}) Group utilization of hedging technology and product development 1.5 ^(¥bn) Weather derivatives, etc. **Provision of risk** 1.0 Strengthening sales system through collaboration with solutions product divisions and overseas bases 0.4 Insurance-linked securities (ILS⁺⁵) contributing to ESG 0.04 SMDAM fund investment advisory LCP fund sales support for domestic investors 2022 2023 2024 2025 (Fiscal year) Forecast Outlook (¥bn) Small business investment (venture investment) 0.6 0.5 Response to Expanding investments by taking advantage of changes in the 0.3 social environment through MSI Capital*6 0.3 changes in social Impact investment environment Development of new products and services by accumulating

knowledge of market environments and methods

2025

Outlook

^{†1} Sumitomo Mitsui DS Asset Management Company, Limited †2 Leadenhall Capital Partners LLP (LCP) †3 ILS fund managed by LCP (4th in the world)

^{†4} MS Financial Reinsurance Limited †5 Insurance-linked securities: Collective term for securitization products which transfer natural catastrophe risks and other insurance risks to capital markets †6 MITSUI SUMITOMO INSURANCE Venture Capital Co.,Ltd.



II. Basic information on Each Business Domain

- 1. Domestic Non-life Insurance Business
- 2. Domestic Life Insurance Business
- 3. International Business
- 4. Digital and Risk Related Services Business
- 5. Financial Services Business
- **6. Asset Management**

6. Asset Management (1) Group Asset Management (i) (Total Assets and Allocation by Rating)

Oomestic Non-life nsurance Business Domestic Life Isurance Business International Rusiness

Other

Total assets † 1 (Non-consolidated total of five domestic companies/End of March 2024)

Asset class	Total assets of 5 companies)		Higher-return assets	MSI	ADI	MSA Life	MSP Life General account	(¥br
	Fair value	Composition ratio	Market value	Market value	Market value	Market value	Market value	
Short-term funds, etc.	2,100.1	10%	0.0	570.2	272.7	234.5	1,016.4	
Yen-denominated bonds and loans	6,439.6	30%	247.1	1,581.5	812.6	3,644.3	361.6	
Hedged foreign bonds	1,001.8	3 5%	870.1	204.5	437.6	274.0	85.6	
Foreign bonds, etc.	5,018.9	23%	1,532.0	254.7	313.5	307.0	4,143.8	
Domestic equity(pure investment)	81.8	3 0%	81.8	59.7	2.3	19.9	0.0	
Foreign equity (pure investment)	288.5	1%	288.4	80.8	194.9	12.8	0.0	
Alternatives	822.7	7 4%	725.3	414.0	152.3	47.8	208.7	
Strategic equity holdings	3,655.9	9 17%	0.0	2,566.4	1,089.5	0.0	0.0	
Other (overseas business investments, etc.)	1,710.6	8%	0.0	1,529.6	179.9	1.0	0.0	
Real estate	394.6	5 2%	0.0	178.1	216.1	0.3	0.0	
Domestic Total	21,514.5	100%	3,744.7	7,439.5	3,671.3	4,541.5	5,816.0	

(¥bn)

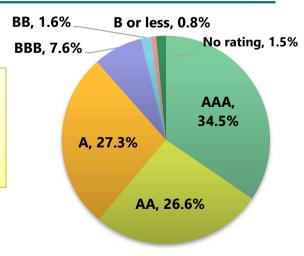
Total assets † 1 (by overseas entity)

(Management Accounting Base)	Region, Entity	Total assets (as of December 31, 2023)
MSI		2,514.3
	EU (excluding MS Amlin)	118.6
	MS Amlin	1,265.7
	Americas	219.0
	Asia and Oceania	911.0
ADI		211.8
	Europe Americas Asia and Oceania	133.3 13.8 64.7
MSI+ADI		2,726.1

†1: Management accouting base †2: MSI, ADI, MSA Life, MSP Life, MD

Allocation by Rating (as of March 2024) † 3

Maintaining a portfolio with high creditworthiness, with investment grade bonds and other assets rated BBB or higher accounting for 95% or more



^{†3:} Figures for credit by internal rating for total credit management by individual issuers (Aggregate bonds, loans, etc., based on market value)

6. Asset Management (1) Group Asset Management (ii) (Investment Profit, Risk Amount,

Domestic Non-life

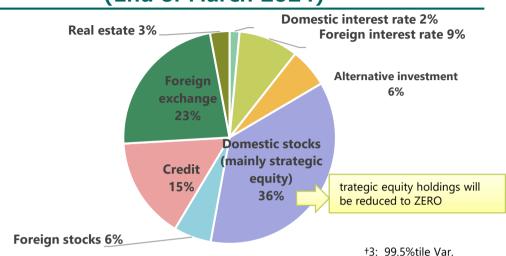
Sensitivity, etc.)

Investment profit/loss^{†1} (FY2023)

(¥bn) Vs. plan Results YoY Total of 3 domestic 319.6 +69.9 +89.0 non-life insurance companies Net interest dividends +23.0 +32.2 195.6 Capital gains and losses, 138.9 +57.5 +47.6etc. -0.7 -149 -0.7 **Investment expenses MSA Life** 60.6 +5.8 -0.3 MSP Life (Total Assets and Liabilities) †2 35.2 -56.3 -8.4

Asset management risk amount (End of March 2024)^{†3}

Domestic Life



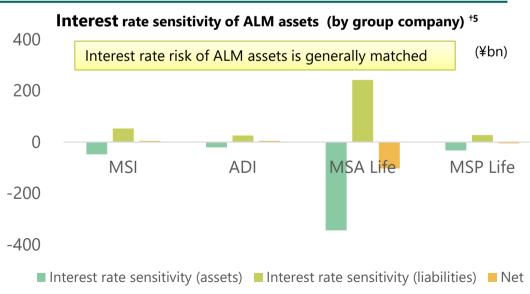
Interest rate and foreign exchange rate sensitivity (End of March 2024)

Interest rate and foreign exchange sensitivity (impact on Group Net Asset Value)

(¥bn)

	Total for		
	MS&AD Group	Total for Non-Life Insurers ^{†4}	Total for Domestic Life Insurers
100 bps rise in yen interest rates	+93.4	+56.5	+20.5
100 bps rise in US dollar interest rates	-93.5	-53.9	-39.7
10% rise in the yen against all currencies	-398.5	-275.4	-97.9
10% rise in the yen against the US dollar	-220.4	-165.0	-54.7
10% rise in the yen against the Euro	-28.1	-24.2	-4.0
10% rise in the yen against the British Pound	-42.1	-26.8	+0.0

^{†4:} Includes overseas subsidiaries



⁺⁵ Interest rate sensitivity is the amount of change in market value when interest rates rise 0.5%. MSP Life: simple sum of interest rate sensitivity of ALM assets in US\$ and Australian \$

Other

^{†1 :}Management accounting base

^{†2:} Investment profit/loss (general account) total assets and liabilities for management accounting

6. Asset Management (2) MS Amlin^{†1}

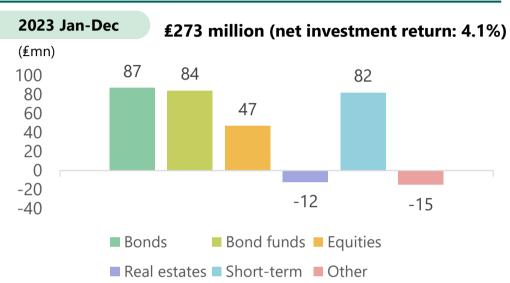
Domestic Non-life Insurance Business

Domestic Life surance Business nternational Business

Other

- Investment profit FY2023 (Jan.to Dec. 2023) amounted to £273mn, mainly due to the rise in fair value of bonds and equities
- FY2024 forecast is expected to be £238mn, based on the expected yield level of the financial market environment at the end of December 2023

Investment Profit/Loss



NB: Bond funds are funds whose basic strategy is to sell high-priced bonds and purchase low-priced bonds. We will take credit risks while controlling losses caused by overall rises in interest rates

2024 Forecast

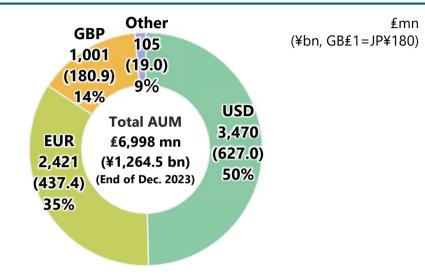
£238 million (net investment return: 3.4%)

Percentage of bonds by credit rating † 2

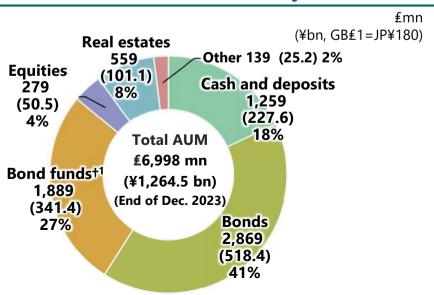
AAA~BBB	Less than BBB
91%	9%

^{†1} The sum of each Amlin business, mainly AUL, MS Re, AISE and ACS

Investment Assets Breakdown by Currency



Investment Assets Breakdown by Assets



^{†2} Including derivative transactions



III. Sytem Supporting Value Creation

- 1. Sustainability Initiatives
- 2. Human Assets Initiatives
- 3. ERM



III. Sytem Supporting Value Creation

- 1. Sustainability Initiatives
- 2. Human Assets Initiatives
- 3. ERM

1. Sustainability Initiatives (1) KPI Progress

• We have set sustainability as one of the foundations that support the Medium-Term Management Plan's basic strategies and set KPIs for each priority issue in order to become "a corporate group that supports a resilient and sustainable society". The progress has generally been steady.

Key Issues		KPI Progress	Target	End of March 2024
Symbiosis with		Greenhouse gas reduction rate (vs. FY2019)	FY2030: - 50% FY2050: Net Zero	-26.8% (End of Mar,2023)
the global environment		Renewable energy usage rate	FY2030: 60% FY2050: 100%	21.1% (End of Ma r , 2023)
(Planetary Health)	FY2025	Premium growth rate of products which contribute to decarbonization and a circular economy (e.g., carbon neutral support clause)	Annual average: 18%	17.9% (End of Mar 2023)
Safe and	FY2025	Rate of increase in the number of policies for products that contribute to the enhancement of resilient society e.g.,cybersecurity insurance)	Annual average: 20%	17.6%
secure society (Resilience)	FY2025	Instances of support for the resolution of issues faced by regional companies (e.g., seminars on regional revitalization)	10,000 instances a year	11,892
	FY2025	Instances of support for companies' action on human rights (e.g., harassment prevention consulting)		1,047
Happiness of diverse people (Well-being)	FY2025	Number of policies in force for asset-building products to support longevity (e.g., tontine annuity insurance)	100,000	70,000
(FY2025	Number of policies in force for products which help solve health-related social issues (e.g., medical insurance covering dementia, infertility treatment)	2.6 million	2.22 million

1. Sustainability Initiatives (2) Climate change, Natural capital, and Biodiversity

• Addressing climate change toward "2050 Net ZERO target" and promoting initiatives to maintain the sustainability of natural capital and biodiversity for a nature-positive society

Response to climate change

Greenhouse Gases (GHG) ^{†1} target emissions reduction rate (compared to the end of FY 2019)

2030	2050
△37%	Net Zero

^{†1} GHG emissions of key domestic clients (approx. 3,300/related to our company as policyholder and investees and borrowers)

Major measures

 Development and sales expansion of products and services that contribute to adaptation to climate change, decarbonization of society, and a circular economy

Examples

- Flood risk finder
 - Global flood risk analysis from risk management in areas without hazard maps to future impacts of climate change
- Natural disaster risk quantitative assessment service
 In partnership with Jupiter Intelligence, considering climate change quantitative assessment of future risks such as heavy rain and heatwaves
- Carbon Neutral Support (CNS)
 Consulting to support initiatives to reduce greenhouse gas emissions

Natural capital's biodiversity initiatives

Status of Initiatives

- As the first TNFD Early Adopter^{†2} in the Japanese non-life insurance industry, actively promote the initiatives.
- Providing nature-related information disclosure support services in line with the TNFD(=Taskforce on Nature-related Financial Disclosure)
- †2: TNFD Early Adopter: The company which announced the adoption and reporting of the TNFD Disclosure Proposal. a framework for disclosure of nature-related financial informatin

MS&AD Green Earth Project

Promoting conservation and restoration of the natural environment, reduction of environmental impact, disaster prevention and reduction, and regional revitalization

Kuma River Watershed "Green Watershed" flood control project

Minamisanriku-cho "INOCHI-MEGURU-MACHI Project"

"Beautiful Satoyama and Healthy Water Cycle Project" in the Inbanuma Basin Promoting Green Watershed Flood Control to realize safety and security while living in harmony with the natural environment

Support for community development utilizing the natural circulation of the sea by regenerating seagrass beds that continue to decline

Contributing to the improvement of storage, water purification, and preservation of biodiversity functions through conservation and restoration of the wetland environment in Yatsu

1. Sustainability Initiatives (3) ESG Investments

• As a signatory of principles for responsible investment (PRI), we have established investment and loan processes that take ESG factors into consideration and engaged in constructive dialogue. In addition, profitability is committed to high-quality investments and loans that contribute to the environment and society.

Overview of the Group's ESG Investments and Loans

Integration of Investm	ent and Loan Processes	Target Asset Class	Investment and Loan Balance
Reflection of the response to the Group's "business activities considering sustainability"	Screening specific uses of funds and industries without investments and loans, and making prudent decisions on whether to engage in transactions from the perspectives of responding to climate change, improving the sustainability of natural capital, and respecting human rights	All asset under management	¥17.1 trillion†
Incorporation of the Group's priority issues into the research	Focusing on "CO2 emissions," "deforestation," "water risk," and "human rights violations," evaluations by ESG evaluation companies and international initiatives (such as CDP) are used for investment decisions and monitoring.	Corporate bonds. Stocks and loans	¥9.3 trillion
Constructive Dialo	ogue (Engagement)	Target Asset Class	Investment and Loan Balance
Engagement	Conduct dialogue centered on stewardship activities	stock	2.9 trillion yen
		5.550.1	2.5 trillon yen
Integration of Investm	ent and Loan Processes	Target Asset Class	Investment and Loan Balance
Integration of Investment Sustainable/thematic investing	ent and Loan Processes ESG issues, investments, and loans in themes such as renewable energy (e.g., solar, wind, hydrogen), green transition finance (greenhouse gas reduction), and regional revitalization		ŕ

^{†:} Excludes cash and deposits, real estate holdings, and funds with investment funds of other investors



III. Sytem Supporting Value Creation

- 1. Sustainability Initiatives
- 2. Human Assets Initiatives
- 3. ERM

2. Human Assets Initiatives (1) KPI Progress

• Promote human assets initiatives as one of the foundations supporting Medium-Term Management Plan 's basic strategy and set KPIs as key items.

ltem	KPI	Target	FY2023
Employee engagement	Employee satisfaction(Pride in work)	Last year level or higher (FY2022: 4.4pt)	4.4pt
Employee engagement	Employee satisfaction(Working with motivation)	Last year level or higher (FY2022: 4.6pt)	4.7pt
Item	КРІ	FY2025 Target	April 1,2024
Lluman accet portfolio	Digital human assets	7,000 persons	5,814 persons
Human asset portfolio	Employees for int'l business	1,200 persons	1,189 persons
Item	КРІ	FY2030 Target	April 1,2024
	Percentage of female managers	30.0%	21.6%
Maximizing employees' abilities, skills and	Percentage of female line managers	Last year level or higher (FY2022 : 4.4pt) Last year level or higher (FY2022 : 4.6pt) FY2025 Target assets 7,000 persons business 1,200 persons FY2030 Target anale line 15.0% childcare g childcare 4 weeks FY2030 Target	18.4%
motivation	Percentage of Male childcare leave taking	100%	87.6%
	Duration of Male childcare leave	4 weeks	11.5 days
ltem	КРІ	FY2030 Target	April 1,2024
Productivity improvement	Personnel Expense rate	8.5%	9.2%

2. Human Assets Initiatives (2) Enhancement of human capital

• Develop an environment that maximizes diverse human assets's capabilities, skills, and motivation in order to achieve both engagement and productivity improvement

Initiatives to Improve the Group's human assets

Improvement of engagement Improvement of productivity Full demonstration of employee's abilities and skills and Development of optimal human resources portfolio fulfilment of ambitions Opportunities for self-directed Enhancement of menu of self-**Development of an** career development directed learning Reskilling Flexible and diverse working styles attractive workplace Improvement of the level of both Management which encourages Recurrent business and digital skills environment employees to take on new Wellchallenges Being **Enhancement of training for Diversification of decision-makers** Retention and active Management which draws out and specialist human resources DE&I participation of specialized Diversification of recruitment utilizes diverse opinions and ideas Personnel systems suitable for **Human resource exchanges** human resources among Group employees specialist human resources

Human capital investment, Compliance Education
Reform of personnel systems and their operation, Visualization of the abilities and skills of employees

Common personnel system accelerated examination



Strengthening development of human asset, within the Group and optimal staffing

^{†:} Incorporating an equity perspective into Diversity & Inclusion (D&I) and promoting it as DE&I



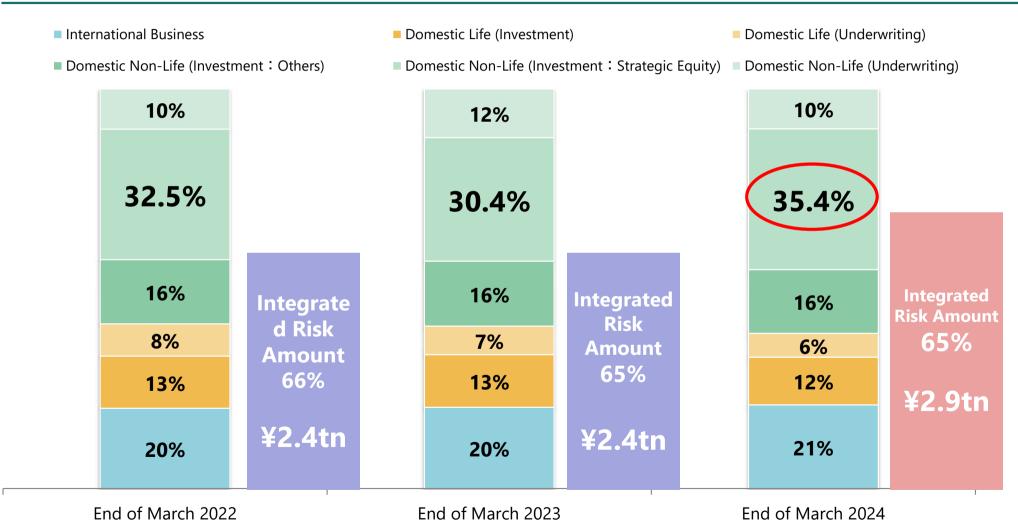
III. Sytem Supporting Value Creation

- 1. Sustainability Initiatives
- 2. Human Assets Initiatives
- 3. ERM

(1) Ensuring Financial Soundness (Risk Portfolio)

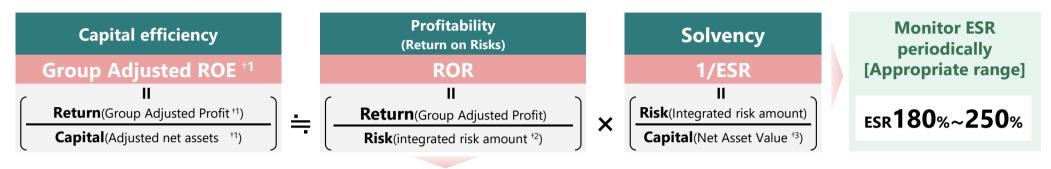
• Although strategic equity holdings was reduced by 244.2 billion yen in FY2023, the ratio of strategic equity holdings to the amount of integrated risk at the end of March 2024 increased to 35.4% (Target: less than 30%) due to an increase in fair value of the rise in domestic stock prices.



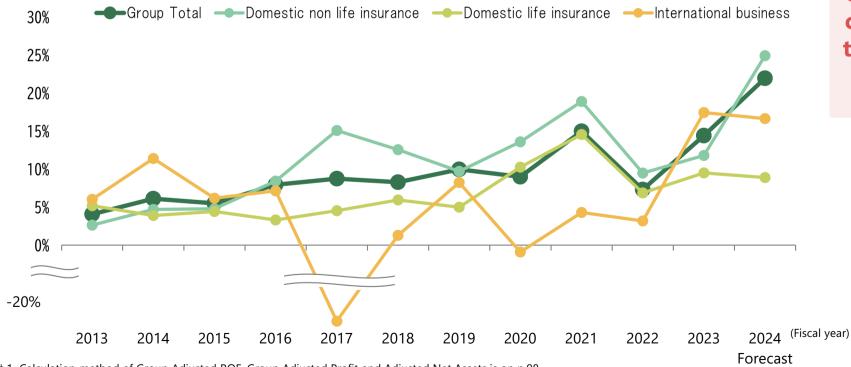


(2) Improvement of Profitability (ROR Monitoring)

• We monitor ROR at each business and each company and promote initiatives for improving ROR.



ROR Improvement



Controlling the capital level on the assumption of ensuring soundness

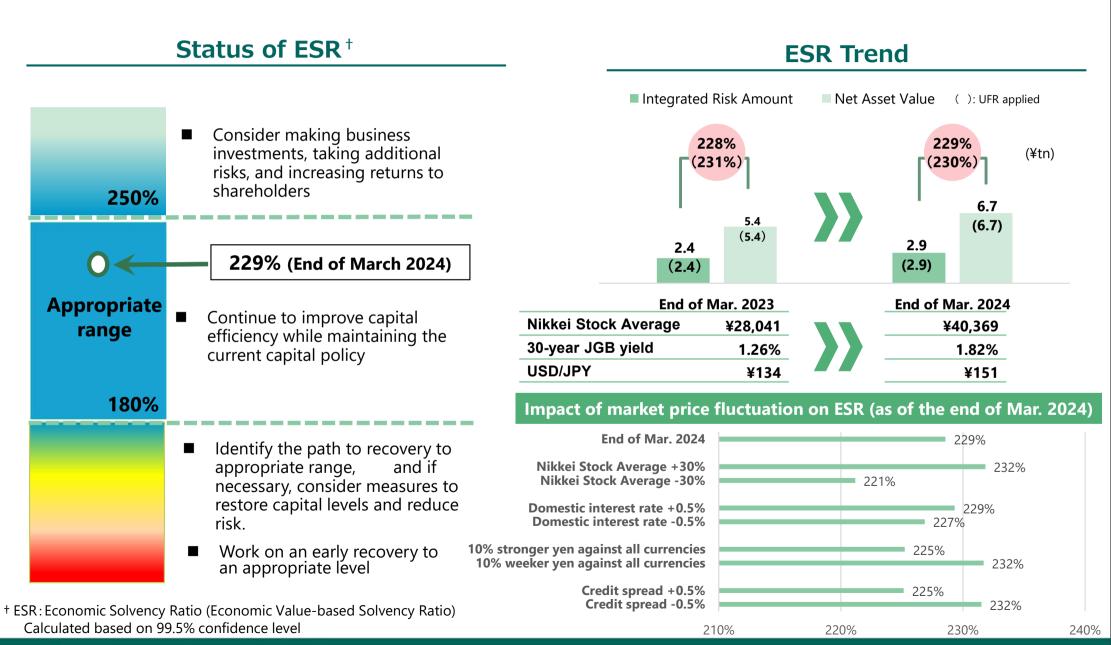
^{†1} Calculation method of Group Adjusted ROE, Group Adjusted Profit and Adjusted Net Assets is on p.98.

^{†2} Integrated risk amount represents the maximum amount of losses that are likely to be encountered once in 200 years. It is marked to market value.

^{†3} Net asset value: Adjusted net assets + unrealized insurance liabilities + other equity liabilities, etc. .

3. ERM(3) ESR Status

• ESR indicating soundness is within the target range.



(4) Sales of Strategic Equity Holdings

• Against the 4 year reduction target of 600.0 billion yen for Midium-term management plan (2022-2025), we have sold 450.9 billion yen in 2 years up to the end of FY2023

Actual Sales

	Actual sales before business integration (FY2003 [†] ~FY2009)				800.7	(¥bn	
		FY2010	88.3		88.3		
	New Frontier	FY2011	88.7				
	2013	2013 FY2012					
		FY2013	173.5	((Sub-total) 376.4		
	Next Challenge MSI 2017	FY2014	91.0				
		Next Challenge	FY2015	181.1			
MSI		FY2016	133.0				
&		FY2017	151.3		(Sub-total) 556.6		
ADI		FY2018	136.7	7			
	Vision	FY2019	111.8	Total from	C20.0		
	2021	FY2020	102.7	FY2017	620.8		
		FY2021	118.1	\bigcup			
	Mid-term Plan 2022-2025	FY2022 FY2023	206.6 244.2		(Subtotal) 450.9		
		Гotal			2,742.4		

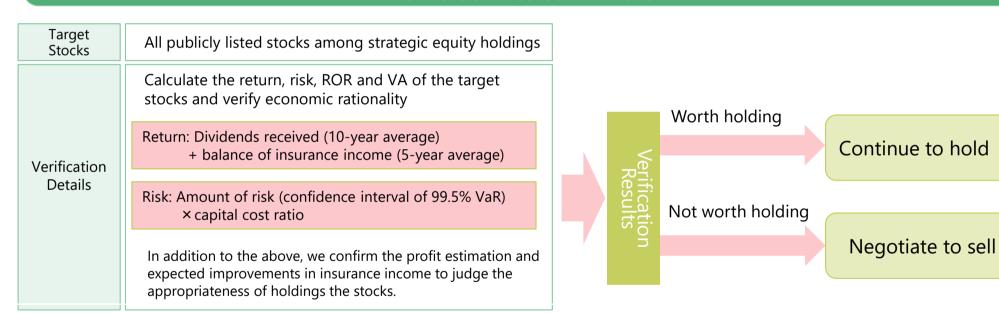
[†] The figures for FY2003 to FY2009 are the simple sum of results for MSI, Aioi Insurance, and Nissay Dowa General Insurance. (Sales before FY2002 are not disclosed, since it is difficult to collect data in the same criteria from the entities before merger.)

(5) Verifying the Rationality of Strategic Equity Holdings and Stewardship Activities

Verifying the Rationality of Strategic Equity Holdings

- With regard to strategic equity holdings, we verify the rationality of holdings for each individual stock in terms of whether the benefits to holding are consistent with the capital costs, and confirm the results at Board of Directors meetings.
- According to the results of the FY2023 verification, 86% of investee companies on a stock count basis and 90% on a market value basis achieved the rationality target.

Verification Method in FY2023



Dialogues with investees and Results of Exercising Voting Rights

Dialogues (July 2022 to June 2023)

	MSI	ADI	Total (simple sum)
Number of companies	202 companies	159 companies	361 companies

■ Results of exercising voting rights (July 2022 to June 2023)

	MSI	ADI	Total (simple sum)
Number of disapproves of company proposals (number of company proposals)	19	21	40
	(2,187)	(1,514)	(3,701)

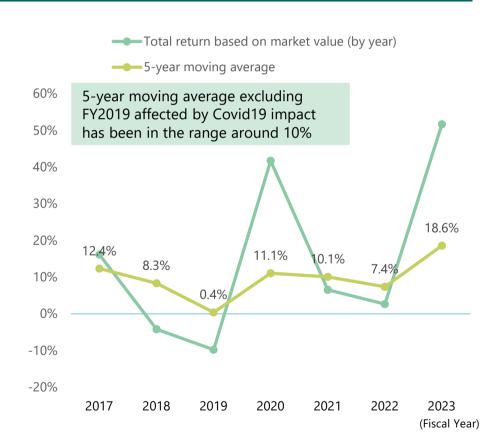
(6) Investment Performance of Strategic Equity Holdings (Dividends, Total return based on market value)

- Dividends from strategic equity holdings[†] has been stable at around 60.0 billion yen
- 5-year moving average of the total return based on market value from strategic equity holdings has been in the range between 0.4% to 12.4%.

Dividends from strategic equity holdings

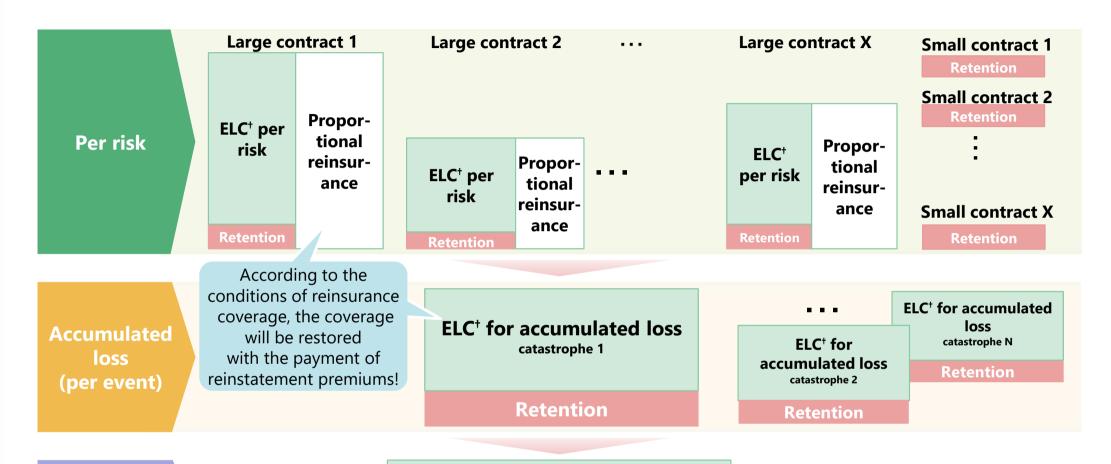
Income from interest and dividends(total assets) (¥bn) (of which,strategic equity holdings) Ratio(right axis) 250 45% 40% 200 35% 30% 150 25% 20% 100 15% 10% 50 5% 0% 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 (Fiscal Year) † Total sum of strategic equity owned by MSI and ADI

Total return based on market value of strategic equity holdings



<Reference>

Image of Risk Retention/Reinsurance for Natural Catastrophe Risk



Annual aggregate loss

Management here is important!

ELC[†] for annual aggregate loss

Retention

† ELC (excess of loss cover): Reinsurance policy for collection of the excess portion over a certain amount of loss

Principles for risk retention/reinsurance

- Ensuring financial soundness
- Increase of stability of periodic profit/loss
- Improvement of return on risk



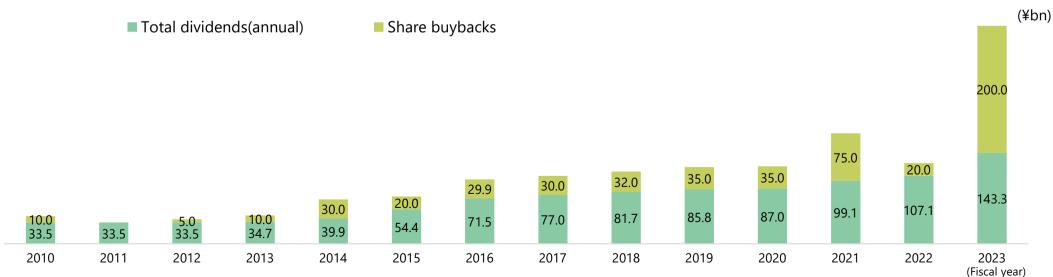
IV. Shareholder Return and Stock Price-Related Indices

Shareholder Return (1) Past Shareholder Return by Year

Shareholder Return by Year

(¥bn)

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	Total
Group Adjusted Profit ⁺¹	14.5	-87.5	87.4	94.8	155.7	147.5	213.7	105.1	189.8	233.1	214.6	347.1	172.7	379.9	2,268.4
Total returns	43.5	33.5	38.5	44.7	69.9	74.4	101.4	107.0	113.7	120.8	122.0	174.1	127.1	343.3	1,513.9
Shareholder return ratio*1	300%	-	44%	47%	45%	50%	47%	102 %	60%	52%	57%	50%	74%	90%	66%
DOE ^{†2}									2.9%	3.3%	3.1%	3.1%	3.6%	3.2%	_
Returns per share (yen)	23.2	18.0	20.6	24.0	37.8	40.8	56.3	60.2	64.4	69.2	72.3	105.1	79.0	215.5	_

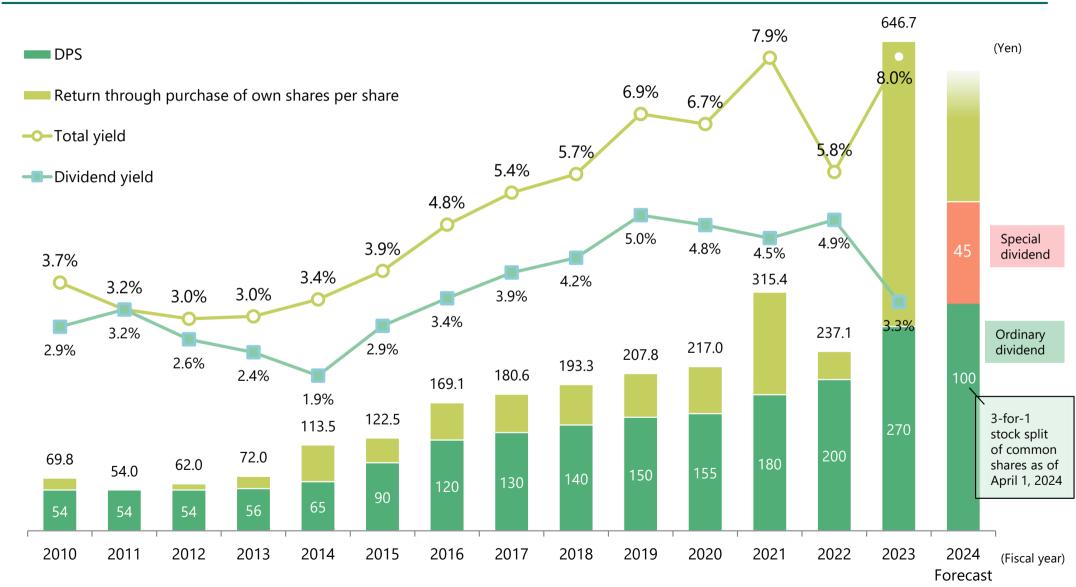


^{†1} Figures until FY2017 are Group Core Profit. Please refer to p.98 for the method of calculating the single-year shareholder return ratio.

^{†2} DOE: Dividend on equity = Annual dividends (interim dividends, year-end dividends, etc.) ÷ Net assets less non-controlling interests

Shareholder Return (2) Total Payout Per Share, Total Yield, and Dividends Yield

Total Payout per share, Total Yield, and Dividend Yield



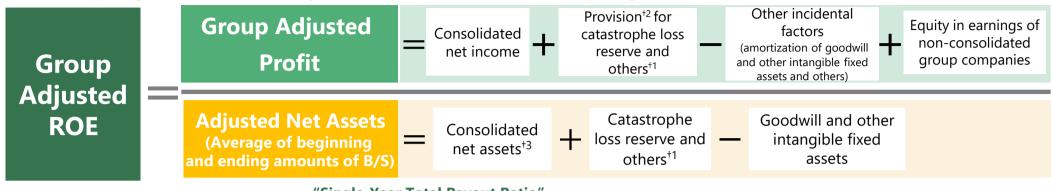
Stock Price-Related Indices

	End of FY2010	End of FY2011	End of FY2012	End of FY2013	End of FY2014	End of FY2015	End of FY2016	End of FY2017	End of FY2018	End of FY2019	End of FY2020	End of FY2021	End of FY2022	End of FY2023
Net Income (¥bn)	5.4	-169.4	83.6	93.4	136.2	181.5	210.4	154.0	192.7	143.0	144.3	262.7	161.5	369.2
Earnings per share (EPS) (¥)	2.89	- 90.83	44.82	50.19	73.78	99.57	116.98	86.68	109.57	82.78	85.26	158.17	99.93	231.83
Stock price (closing price) (¥)	631	566	688	788	1,123	1,045	1,180	1,118	1,123	1,008	1,083	1,326	1,368	2,711
Rate of change [†]	-27.0%	-10.3%	21.6%	14.4%	42.6%	-6.9%	12.9%	-5.2%	0.4%	-10.2%	7.4%	22.4%	3.2%	98.1%
(For reference) TOPIX Rate of change [†]	-11.2%	-1.7%	21.1%	16.3%	28.3%	-12.7%	12.3%	13.5%	-7.3%	-11.8%	39.3%	-0.4%	2.9%	38.2%
Book-value per share (BPS) (¥)	865.73	800.16	1,071.77	1,215.40	1,637.13	1,489.86	1,524.27	1,654.88	1,570.70	1,436.12	1,841.80	1,985.07	1,877.98	2,817.00
Price book- value ratio (PBR)	0.73	0.71	0.64	0.65	0.69	0.70	0.77	0.68	0.72	0.70	0.59	0.67	0.73	0.96
Price earnings ratio (PER)	218.20	_	15.36	15.70	15.23	10.50	10.08	12.90	10.25	12.18	12.70	8.38	13.70	11.69

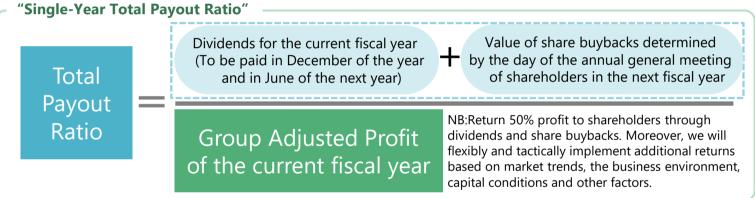
NB: The rate of change is the rate of change from the end of the previous fiscal year.

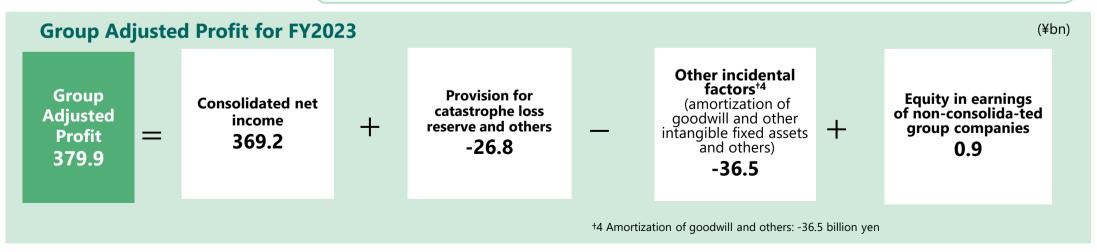
Calculation Method of Group Adjusted Profit, Group Adjusted ROE, Shareholder Return Ratio and Adjusted Net Assets

"Group Adjusted Profit", "Adjusted Net Assets" and "Group Adjusted ROE"



- NB: Each adjustment amount is on an after-tax basis
- †1 Catastrophe reserves, contingency reserves and reserve for price fluctuation of domestic non-life insurance business and MSI Aioi Life
- †2 Subtraction in case of reversal
- †3 Excluding non-controlling interests and stock acquisition rights





(¥bn)

Profit related items	IFRS Net income	(Reference) Group adjusted profit		
Consolidated Net income (Japan-GAAP)	688.0	688.0		
Catastrophe reserve, etc profit/loss	33.0	33.0		
Impairment of goodwill and other intangible assets		_		
Amortization of goodwill	26.0	26.0		
Amortization of other intangible assets		11.0		
Gain/losses on sales of strategic equity, etc	-417.0			
Impact of market fluctuations ⁺¹	_			
Gain/losses on onerous contracts ^{†2}	47.0			
Others(other than above) †3	73.0	2.0		
	IFRS Net income 450.0	Group adjusted profit 760.0		

^{†1:} Changes in fair value of investment trusts(e.g.: FVPL) and foreign currency bonds

^{†2:}Gains/Losses on additional liabilities for contracts for which Insurance premiums cannot cover future insurance payment.

^{†3:} Differences in accounting standards mainly related to insurance liabilities, etc.



Inquiries

Corporate Communications and Investor Relations Dept. MS&AD Insurance Group Holdings, Inc.