

November 2, 2011

Name of Listed Company: MS&AD Insurance Group Holdings, Inc.
Name of Representative: Toshiaki Egashira, President
(Securities Code No.: 8725, Tokyo, Osaka and Nagoya)
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Notice Regarding Revision of Consolidated Earnings Forecasts for the First Half of FY2011 (the Fiscal Year Ended March 31, 2012)

MS&AD Insurance Group Holdings, Inc. (the “Company”) hereby revises its consolidated earnings forecasts for the first half of FY2011 announced on May 19, 2011.

1. Revision of consolidated earnings forecasts for the first half of FY2011 (From April 1, 2011 through September 30, 2011)

(Yen in billions)

	Ordinary income	Ordinary profit	Net income
Forecasts previously announced (A)	1,850.0	55.0	30.0
Forecasts as revised (B)	2,090.0	9.0	7.0
Difference (B-A)	240.0	(46.0)	(23.0)
Ratio of difference	13.0%	(83.6)%	(76.7)%
(Ref.) Results for the first half of FY2010	1,721.1	70.5	40.0

2. Reasons for revising earnings forecasts

Forecasts for ordinary profit and net income are downwardly revised from the previous forecasts primarily because the Company estimates 53.9 billion yen of devaluation losses on securities due to downturn of the market environment, and the Company’s insurance subsidiaries expect 39.3 billion yen of claims (total of net claims paid and provision for outstanding claims) incurred as results of domestic natural disasters, including Typhoon 15th (Roke), which exceeds our previous expectations.

Increase of ordinary income is mainly due to reversal of underwriting reserves (ordinary profit) caused by losses on investment in separate accounts (ordinary expense), which has no effect to profit / loss of the Company.

Note: The amount of devaluation losses on securities of Aioi Nissay Dowa Insurance Company Limited includes 31.2 billion yen of the adjusted amount on consolidated basis under purchase method, in addition to losses on non-consolidated basis. For further information, please refer to the announcement issued today entitled “Notice Regarding Devaluation Losses on Securities at the End of Second Fiscal Quarter Ended September 30, 2011.”

(Reference) Earnings forecasts for the first half of FY2011 of subsidiaries

Mitsui Sumitomo Insurance Company Limited on a non-consolidated basis (Yen in billions)

	Net premiums written	Ordinary profit	Net income
Current forecasts	644.0	8.0	5.0
(Ref.) Results for the first half of FY 2010	623.4	46.6	27.3

Note: Net premiums written exclude Good Result Return premiums of Mitsui Sumitomo Insurance's proprietary auto insurance product "Modo-Rich" which contains a special clause related to premium adjustment and refund at maturity.

Aioi Nissay Dowa Insurance Company, Limited on a non-consolidated basis (Yen in billions)

	Net premiums written	Ordinary profit	Net income
Current forecasts	543.0	18.0	15.0
(Ref.) Results for the first half of FY2010	558.3	30.6	5.7

Note: Results for the first half of FY2010 represent a simple aggregate of Aioi Insurance Company Limited (non-consolidated) and Nissay Dowa General Insurance Company Limited's first-half results (non-consolidated). Furthermore, while the purchase method is applied to the consolidated accounting of the Company in including the results of Aioi Nissay Dowa Insurance Company Limited, the non-consolidated figures presented above are those before adjusting for purchase method.

* The forecasts shown above are prepared based on the information available to the Company at the date of this document. Actual results may differ materially from the forecasts due to a variety of factors.

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