



Aioi Insurance Co., Ltd. Annual Report 2001

Annual Report **2001**

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PROFILE

The Dai-Tokyo Fire & Marine Insurance Co., Ltd. and the Chiyoda Fire & Marine Insurance Co., Ltd., which were established in 1918 and 1913 respectively, merged in April, 2001 to form the Aioi Insurance Co., Ltd. With net premiums written of ¥792.7 billion and total assets of ¥2,953.9 billion in the year ended March 2001, the new company has a powerful business structure and is one of the biggest non life insurance companies in Japan.

Aioi Insurance Co., Ltd. has a network consisting of 548 sales offices, 229 claim service centers and 53,794 agencies. It will use this extensive network to develop regionally focused marketing activities. The Company's future plans call for the development of an expanding range of products and services in step with changes in the social environment, and for diversification into new areas of activity. Its vision is to become an integrated service company capable of shouldering risk and providing security.

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